

The Solution to the Bullying Epidemic is Not Punishment, Blame or Shame

FREE2LUV, a nonprofit where youth are EMPOWERED, individuality is CELEBRATED, bullying is not tolerated & LUV ROCKS shares their vision for a bully-free world!

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/EINPresswire.com/ -- [Free2Luv](http://Free2Luv.com), a nonprofit that believes LUV is stronger than hate and braver than bullying, believes the solution to the growing bullying epidemic does not include punishment, blame or shame tactics. Instead, Free2Luv believes the solution lies in self-empowerment, celebrating uniqueness and uniting as advocates for kindness. Free2Luv has partnered with Clear Channel Outdoor (NYSE:CCO) for a fifteen-month public awareness campaign titled Friends Don't Let Friends Bully™. The campaign is designed to connect youth and communities everywhere to realize the power of their words and actions and to choose to rock



Actor Benjamin Stockham Stands Up to Bullying with Free2Luv

LUV not hate.

With the rise in teen suicides and 1 out of every 3 children experiencing some form of bullying, October's Bullying Prevention Month is a pivotal time for children, parents and educators to address the importance of celebrating individuality, and treating others with respect and kindness, beginning with yourself.

“One does not bully out of excessive self love, but rather out of lack of self love. So, love is where it's at! Free2Luv focuses on spreading the love and not 'hating the haters' which so many organizations do, even if inadvertently,” says Angelina Hart, child development specialist with a Masters in Psychology.

It is Free2Luv's mission to reach as many communities and children as possible to spread the word Friends Don't Let Friends Bully. To amplify this message, billboards are currently being displayed throughout Seattle metro featuring the champion Seahawks and the campaign slogan Friends Don't Let Friends Bully. The billboard campaign also features Celebrity Ambassadors Mayim Bialik, award-winning actress currently starring on the The Big Bang Theory along with fourteen year old Benjamin

Stockham, the star of NBC's About A Boy series, both big advocates of celebrating individuality.

"Free2Luv's mission perfectly aligns with our goal to make a positive impact in our community. We are honored to be teaming up with this organization to help spread their anti-bullying message via the Friends Don't Let Friends Bully campaign. Clear Channel recognizes the gravity of the bullying epidemic and as community leaders, we want to help raise awareness and create change in our community," says Clear Channel Outdoor-Seattle President Pam Guinn.

Free2Luv's goal with the Friends Don't Let Friends Bully campaign is to align themselves with like-minded community partners such as Clear Channel who are dedicated to social change. "When we empower and uplift our youth, we raise confident, empowered children, and minimize bullying and teen suicide," says



Celebrity Ambassador Mayim Bialik Celebrates Individuality

Free2Luv President, Tonya Sandis.

The community is encouraged to visit Free2Luv.org to [#TakeThePledge](https://twitter.com/Free2Luv) where youth are empowered, individuality is celebrated and bullying is not tolerated.

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If you'd like more information, or to schedule an interview with Free2Luv, please contact Tonya at 206.397.4724, email info@free2luv.org or visit us at www.free2luv.org.

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