

Mariusz Makes This Winter Bikini Weather for Your Car

SOUTHAMPTON, NEW YORK, UNITED STATES, October 16, 2014

/EINPresswire.com/ -- Bikinis and winter are two words rarely paired up in the same sentence; in fact, they're—pardon the pun—polar opposites in most cases. But right bikini can give winter an entirely different look. However, before anyone's mind starts to wander too deeply into the waters of imagination, you should know that this itsy, bitsy, teeny weeny bikini isn't going to be showing up on the next Sports Illustrated swimsuit edition. It would be more at home gracing the



pages of Car and Driver or Motor Trend. If you're wondering what legendary skimpy attire is going to show up on fashionably outfitted automobiles this year, you can check out the [Kickstarter crowdfunding campaign](#) that Mariusz Wroblewski has launched. Mariusz has found a way to match up the bikini with wild weather, and automobile owners will appreciate the effect.

After this past winter, it's easy to understand why Mariusz Wroblewski was thinking about ways make the season easier for everyone to handle. After dealing with record snowfall, below-zero temperatures, freezing rain and ice, car owners without a garage had to contend with the punishing elements every time they left the comfort of their homes and headed outside to their cars. Mariusz did more than just think about the problem, he did something about it. And he brought in a hint of summer to get the job done by creating a bikini with a one-of-a-kind product design, especially for winter.

Those aforementioned car owners who don't have garages for their vehicles know what it's like on winter mornings, getting up early so that there's enough time to knock the ice and snow off the windshield wipers before the car is ready for the commute to work. Or, in autumn, drivers feel like they need to rake the windshield area where leaves and debris gather. The bikini car cover is a [pocket-sized car cover](#) that's uniquely designed to shield your windshield wipers from leaves, snow, ice, and elements of inclement weather.

The bikini car cover is easy to apply, and unlike the version in the famous 1960 Brian Hyland song, your car's cover won't be wearing polka dots. The Spandex material comes with adjustable bungee cords and plastic grommets that won't rust or scratch your car. Hook the bungee cords around your side view mirrors, attach the stretchable material to your car's hood or fenders, and you've protected your windshield wipers. It's easy to attach and can be done with one hand. No more envying your neighbors who have garages. The bikini car cover fits all small cars and pickup trucks.

What's the advantage of the bikini car cover over a full car covering? In two words: time and size. Snow and freezing rain don't wait for you to remove and fold a full covering, which means that you're getting cold or soaking wet while attending to your car. The bikini model, like its namesake, is small

enough to fit in your pocket, so it's easy to put on and take off. On your hectic mornings, you don't waste time fumbling with a full automotive wardrobe. Mariusz designed his bikini car cover to be durable, testing his prototype every day in the weather that would best challenge its effectiveness. Now he would like to [offer this product to everyone](#) in need. He has done his supplier research, met with local upholstery vendors, and filled out the requisite U.S. patent forms to get his invention out of the starting gate and now he's ready to start production. His goal is to earn \$10,000 in crowdfunding donations by October 30 so that he can follow up on his contact with promotional firms and begin to travel the car show circuit with his invention. He also plans a hands-on promotional approach, and will be personally making telephone calls to establish contacts that will build a market for the bikini car cover. Get ready for winter—buy a bikini for your car!

About Mariusz

Mariusz Wroblewski (www.mwdesigning.com), creator of the bikini car cover, appreciates the potential of the vehicles he admires. But as he recognizes that cars can be object of adoration, they need to be cared for and protected, to be more utilitarian. That's why he invented the bikini car cover, a pocket-sized car Spandex cover that's designed to protect windshield wipers and the windshield area from the snow, ice, and autumn leaves that can accumulate. His other designs are architectural and industrial, reflecting, like the bikini for which the car cover is named, an emphasis on function and an appreciation for simplicity.

Mariusz

Mariusz

www.mwdesigning.com

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.