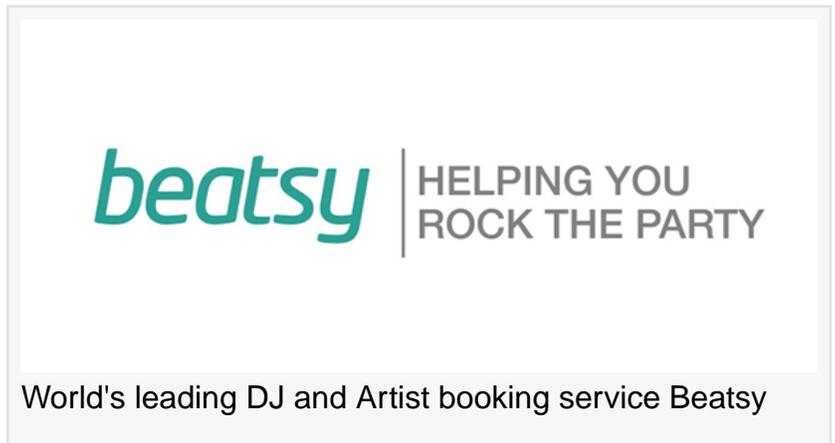


Booking service Beatsy invites DJ's and Artist to join in

The leading DJ and Artist booking service Beatsy opens its doors for all Electronic / Urban DJ's and artists worldwide.

LONDON, UNITED KINGDOM, October 17, 2014 /EINPresswire.com/ -- The world's leading booking platform [Beatsy](#) was formed in late 2013, and built its reputation slowly and silently while getting ready to launch their service in full. Already a home for almost 600



international DJ's and artists in over 40 different countries 'Beatsy' will now offer all the DJ's and EDM / Urban -artists a chance to market themselves globally and to book gigs through their own profile page.

Beatsy offers a simple but effective booking system ready to be used immediately after signing up. Setting up your own profile page is made very simple and it is 100% free. The profiles can be created by the artists themselves or by their booking agencies or managers.

After creating their artist profile the artist will have access to online promotional tools which they can use to market themselves and to get even more gigs. Artists can for example connect their Facebook page easily to Beatsy by adding a booking button on their official Facebook page. That way the booked gigs will automatically appear in the personal calendar which the artist can see while logged in the service.

The straight forward payment system using PayPal integration makes sure that the artists will always receive the payments they were promised for the gig they were booked for. This is a big promise, but the simple payment format seems to work for the DJ's and artists already using Beatsy to invoice their performances.

[Mixtape](#) Competition -platform

To celebrate the official launch of 'Beatsy' Radikaal Group - the Finnish company behind the service - has also launched a new features called the 'Mixtape Competition Platform'.

The platform offers clubs and event organizers, or for example record labels a chance to create mixtape competitions and artist competitions (think Britain's / America's Got Talent as an online version) to promote their upcoming events - or simply to look for new talents. After creating a competition the organizers can add the competition onto their website, or on their Facebook -page and wait for people to upload their mixes. All the competitors will then market the competition site to gain votes for themselves; bringing new visitors and new potential clients for the company / event

website.

What are the prizes for the winners? Whatever the organizers want it to be: Maybe the winner will get a chance to perform in a particular event, or maybe the prize contains new equipment from the sponsors. Maybe the prize could be a recording deal for the winning artist.

For DJ's and Electronic Music artists to join Beatsy, please visit:

www.beatsy.co

For Event Producers to create their own Mixtape Competitions, please visit:

<http://mixtape.beatsy.co>

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This press release can be viewed online at: <http://www.einpresswire.com>

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