

More Women Switching to Ecigs – Introducing the Veppoccino Vaporizer for Women

Modern women are leading the trend in switching to vaporizers and e-cigs. The Veppoccino offers ladies a small, lightweight, fashionable choice.

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/EINPresswire.com/ -- Veppo, an e-cigarette and personal vaporizer brand, are reaching out to the growing population of women who use e-cigarettes. Their [new product, the Veppoccino](#), is a personal vaporizer designed to be sexy, fashionable, and female-friendly, something remarkably different from traditional male-centric e-cigs.



According to an e-cig study by the Moores Cancer Center of the University of California in San Diego, more women are now trying e-cigs than men. Of the users studied, 5.33 percent of the smoking population have tried e-cigs, compared to 8.33 percent among women. In total, the e-cig industry made one billion dollars in 2013 and is projected to make nearly two billion in 2014.

Naturally, given the high-stress environment, ultra-competitive workplace, and heavy home pressure that women face every day, it's not surprising that many seek out stress relief through vaping. For that matter, given the 31% rate of people who quit cigarette smoking in six months after discovering vaping, it's become apparent that vaping products are serving an important lifestyle need in the modern world.

The Veppoccino is a small but powerful vaporizer that can fit inside a purse, pocket or a woman's hand, and is ready for a "puff" at any time thanks to its high-tech design, including a 320 mAh Battery with a contoured push button, a large tank that can hold 1.3 ml of eliquid, and a replaceable single coil atomizer. The unit has also been designed for safety, and shuts off automatically in the event of overcharging or overuse.

Veppo highlights that the Veppoccino product is ideal for atmosphere and social events, more so than other e-cigs, and will fit in nicely at parties, restaurants, friends' homes, and even family reunions. It comes in five lush colors of black, stainless steel, red, pearl white, and pearl pink.

[Personal vaporizers](#), such as the Veppo line, are advantageous to the average smoker, given their lower price due to refillable e-liquid and replaceable parts, convenient USB charging, and lesser deleterious effects than cigarettes, which contain thousands of chemicals as well as tobacco. The Veppoccino contains FDA-approved food grade flavors and, if chosen, nicotine.

Veppo is currently offering a free cappuccino for a limited time with free shipping.

For more on the Veppoccino vaporizer for women, and its unique qualities, visit the official website store at <http://www.veppocig.com/veppoccino-vaporizer-kit/>.

About the Company: Veppo is the only e-cig company offering a full selection of small e-cigs, [ecigars](#), e-liquid, as well as larger personal vaporizers such as the Veppoccino and Vault.. The company currently offers a 30-day money back guarantee on all orders.

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