Innominds to showcase convergent technologies solutions at CA World '14

Innominds to showcase convergent technologies solutions easing the deployment of IoT devices and enterprise mobile applications at CA World '14

Innominds

SAN JOSE, CA, UNITED STATES, October 20, 2014 /EINPresswire.com/ -- Innominds will be exhibiting at CA World '14 at the Mandalay Bay Resort & Casino in Las Vegas, Nevada, November 9–12, 2014. Innominds intends to showcase how its security, mobility, big data, analytics, connected devices, and consumer grade UX/UI design practices come together to ease the deployment of convergent technology solutions.

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> We have a long standing relationship with CA, having contributed to the build out of market relevant products for them and supporting them with market adoption of such products with enterprises."
>
> *Divakar Tantravahi*

Innovators face constant critical competitive threats requiring help to pivot with ease, scale faster, and expand by testing and integrating new ideas. Innominds business aligns to best serve enterprise technology focused companies in order to help them:

• Reinvent and compete with agility
• Be flexible in their pursuit to retain market leadership
• Stay relevant in their respective markets
• Provide better user experiences to enable faster enterprise wide adoption of technologies
• Be future ready today

Companies can visit Innominds at CA World '14 in booth # SC309 where Innominds intends to demonstrate working products and emerging technology prototype solutions focused on convergent technologies.

Visitors will learn how Innominds' expertise in both software and hardware devices can help speed and track IoT based solutions such as smart tablets, wearable, and sensor based devices in the marketplace.

"We have a 15 year history of helping technology focused companies translate ideas into commercially adoptable products. Our internal incubator engagement model is a refreshing new approach to accelerate turning innovation into revenues and end user value" said Divakar Tantravahi, Innominds Chairman and CEO. We have a long standing relationship with CA, having contributed to the build out of market relevant products and supporting them with market adoption of such products

with enterprises.

Innominds intends to showcase four demos to the audience-visiting booth # SC309:

1. Innominds designed and manufactured tablets integrated with CA MDM

• Innominds custom designed tablet integrated with CA's Mobile Device Management caters to a client that runs its marketing with a large member network spanning across multiple countries.
• This client branded device code named "vPal" meets the client's enterprise mobility needs by acting as a member companion device, and helps members conduct their marketing activities in the field and from their home offices.

2. Mobile SSO on Android and iOS phones using CA Mobile API Gateway

• When a mobile app leverages enterprise data the risk of that data being compromised is high. The app's identity and authentication procedures must balance the need to protect enterprise assets with the desire to provide authorized users with the seamless experience they expect from mobile apps.
• Innominds will show how to solve this problem using Mobile Single Sign-On leveraging the CA Mobile API Gateway.

3. Big Data & Analytics for IoT

• Innominds will showcase a retail use case for big data and analytics - "Sense-Analyze-Connect" with shoppers. This use case will demonstrate the capability of collecting a high volume of retail user-related data (structured and unstructured) in real-time. This data comes from IoT sensors and gateways and processes them in real-time, while semantically correlating user purchase behavior and other relevant social network and public sites insights into a predictive model to make appropriate real-time offers to consumers in order to influence purchase decisions.
• Innominds will show how its big data and analytics practice, in conjunction with its connected devices, security, UX/UI practices, provides convergence solutions by integrating both the necessary hardware, and software for a complete IoT solution – from design to manufacturing.

4. Consumer grade for the enterprise UX/UI frameworks

• Innominds will showcase its consumer grade UX solutions for technology platforms and business applications, location based and mobility solutions, analytics and M2M solutions.
• Innominds will demonstrate the strategic impact of design on user adoptability that comes from designing elegant interfaces that help users perform their business functions and tasks faster and with ease, in turn helping technology focused companies compete better in the market and gain faster product adoption.

About Innominds

Innominds is a full life cycle product engineering and solutions company focused on emerging technologies for cloud, mobility, security and big data. From concept to commercialization, pivot to

acceleration, Innominds helps research, specify, design, prototype, build and manage software and connected smart devices for leading technology brands in the world.

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