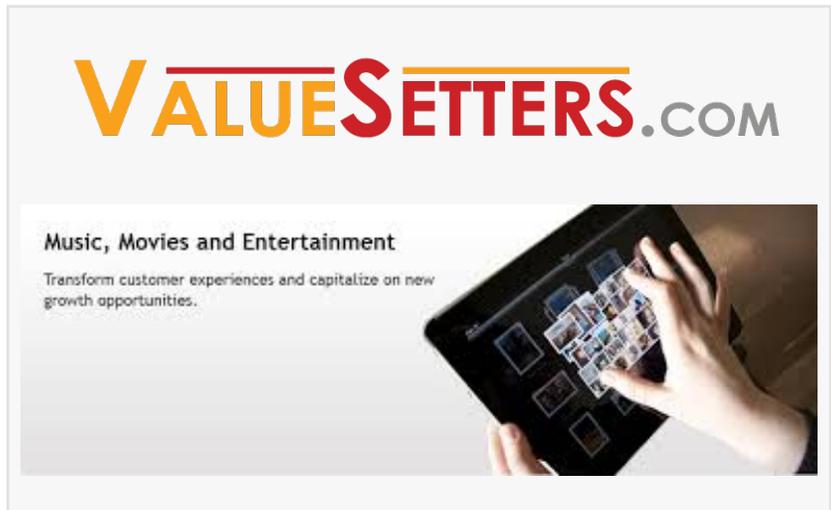


# Valuesetters Growing Business Along Same Principles As Netflix, Tangoe, And Skype

*Trading at .013 per share with a promising volume of over 1.9 million, investors willing to move in on the ground floor of VSTR*

SALT LAKE CITY, UTAH, USA, October 20, 2014 /EINPresswire.com/ -- With over a million apps available to most consumers with a portable, digital device, as well as the launch of several new tablets and smartphones near the end of 2014, the market for digital property has never been bigger or brighter. Apps and mobile gaming are exploding as mobile



gaming helped the digital games market reach \$14 billion in 2013, a number expected to rise each year for the foreseeable future. [Valuesetters \(VSTR\)](#) aims to capitalize on multiple facets of the digital boom, and brings to the table the right amount of ingenuity, experience, and innovation to bring digital media to the next level, all while building a wildly successful company.

Trading at .013 per share with a promising volume of over 1.9 million, [investors](#) willing to move in on the ground floor of VSTR could be rewarded even sooner than expected. The Company recently signed an agreement with Pervasip Corp., allowing VSTR to operate and develop its V-Star communications app across Android systems, potentially reaching over a billion users. V-Star is innovative piece of software that allows users to network and keep in touch without giving out their personal phone number, much like Skype now owned by Microsoft (NASDAQ: MSFT) but with an increase bent on large-scale networking for professionals. V-Star users will receive free voice and video calls, as well as text messaging services, and Valuesetters plans to utilize the app as a jumping off point for its business, which is vitally based on networking and communication.

VSTR not only plans to market its digital products, but also to partner with other management teams and invest in companies on the cutting edge of the digital revolution. With a core group of pioneering executives and advisors who hold experience at such cutting-edge companies as Home Base, Reebok, Myspace, and Napster, Valuesetters is better poised than its competition to make the right partnerships and acquisitions, as well as the most sound investments.

VSTR's holistic approach to their digital presence is reminiscent to the business strategy of Netflix (NASDAQ: NFLX), which currently trades at 357.09 with a market cap of above 21 billion. Netflix not only offers their disc rental and streaming subscription services, but also manages to partner with numerous other companies to make their services available on many different devices. This is a multi-faceted approach to digital services that VSTR plans to emulate. Noted mainstream investor Mark Cuban just announced a large personal investment into NFLX, stating that despite a dip in subscriptions, the company remains undervalued largely due to factors such as these.

Tangoe, Inc. (NASDAQ: TNGO) is another company similar to VSTR in that it attempts to offer a rounded, all-encompassing solution for its customers, providing them with both software and management services through their Connection Lifecycle Management system. Trading at 13.68 with a market cap above 530M, TNGO may be bolstered by two recently developed partnerships, with Liquid Network and Torch, which will offer Tangoe's software management suites in South Africa, allowing the company to build a presence there.

With other big deals taking place in the past year for mobile messaging services like Whatsapp, which was purchased by Face book (NASDAQ: FB) for an astounding \$16 billion, and Japanese juggernaut Rakuten Inc. (RKUNF) buying out Viber Media for \$900 million, major companies are intent to bridge communication gaps with their customers through services just like the ones offered by Valuesetters.

Investors may take notice of companies like Value setters (VSTR) whose stock can be obtained with a small amount of capital, but whose upside may in fact be in line with a few digital media giants doing business in much the same way.

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