

Flippers Pizzeria Serves the Meetings and Conventions Industry in Central Florida

The pizzeria delivers to most major hotels and resorts in the Central Florida area.

ORLANDO, FL, USA, October 18, 2014 /EINPresswire.com/ -- If you're in Central Florida during October you know that the month begins some of the most amazing weather of the year. Crisp fall temperatures encourage residents and visitors (many are lovingly referred by locals as snowbirds) to get out of their homes and hotels for events across the I-4 corridor.

October is also the beginning of the unofficial convention season in the region—an industry that thrives throughout the year. With 14 locations throughout Florida, many of which are in the heart of the meetings and conventions core, Flippers Pizzeria is ready for the increase in hungry convention goers.

“Since we are ideally situated near many of Orlando’s top convention spaces, it’s easy for convention goers to join us in our restaurants for an amazing meal, or have delicious pizza, pasta, sandwiches, salads, and breadsticks conveniently delivered right to their hotel room,” said Ben Richardson, VP of Operations at Flippers Pizzeria. “All a guest has to do is call their nearest location to see if their hotel or resort is in our delivery area, or go online to access our locations and [pizzeria menu](#).”

Flippers Pizzeria is known throughout the Sunshine State for creating some of the freshest and most sought-after pizza in Florida while Orlando is known for having some of the best facilities for meetings and conventions in the world—on top of other amazing tourist attractions, of course. The city of Orlando boasts 2.1 million square feet of meeting space, making it one of the top conventions and meetings destinations in all of the United States.

The Orange County Convention Center rests at the core of this bustling industry. In 2014, it was projected that the Orange County Convention Center (OCCC) alone would host more than 200 events for 1.4 million attendees. Conveniently for visitors, two Flippers locations serve this local convention hotspot: Rialto/Dr. Phillips and SeaWorld/South I-Drive.

The OCCC boasts more than 2.1 million square feet of exhibit space, making it the second largest convention center in the country, right behind McCormick Place in Chicago. It also has a nearly \$2 billion economic impact in Central Florida. According to the 2013-2014 OCCC Annual Report, 93 percent of all convention and group visitors in Orlando stay in a hotel an average of 3 nights

each. And the number one visitor activity? Dining.

Also of note, this October demonstrates the pizzeria's continued support of Breast Cancer Awareness Month. According to Kelly Pfister, Marketing Director at Flippers Pizzeria, the pizzeria is selling limited edition t-shirts to raise awareness. "For just \$15, guests can take home a pink Flippers Pizzeria t-shirt; \$5 of that gift is donated to fight the disease, which effects 1 in 8 women, and is the second leading cause of death among women."

Convention and meeting visitors are encouraged to call their closest Flippers Pizzeria location for some of the [best pizza deals](#) available, many of which may be specific to their meetings and not advertised online.

Since its inception, Flippers Pizzeria has focused on fresh, honest ingredients, as well as customer service second to none. This commitment is recognized year after year, as the Florida pizza restaurant is regularly ranked as one of the [best pizza places](#) in the Sunshine State. Franchise opportunities are available now to qualified investors.

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