

New Technologies Transform the Telematics for Usage Based Insurance Industry

SMI's 3rd Annual Telematics for Usage Based Insurance conference takes place on the 18th and 19th of February 2015 in London, UK.

LONDON, ENGLAND, UNITED KINGDOM, October 20, 2014 /EINPresswire.com/ -- [Telematics](#) is changing the insurance sector at a speed that was never before predicted. Technologies such as GPS or WPS radically change the landscape, wireless connectivity is becoming ubiquitous and more affordable, which will help low cost, low margin applications to flourish. These factors will lead to a fantastic explosion in the number of location-aware, connected mobile objects. This is now the domain of the insurers, not if the telematics technology providers and it is now global.



SMI is proud to be hosting its 3rd annual Telematics for Usage Based Insurance [Conference](#) on 18-19 February 2015 in London.

Reasons to Attend:

This conference will address key developments for private consumer Pay as You Drive, automotive commercial insurance and fleet and will deliver insight on the following topics:

- Market overview – The state of usage based insurance
- UBI data made clear and strategy analytics
- Mobile data and claim management
- Sustainable business models and how better operationalise you UBI program

- Updated regulations and legal requirements
- Driver innovation and smart infrastructure

Key Speakers Include:

- Andrew Price, Practice Leader - Motor Fleet, Zurich Insurance
- Jeremy Green, Principal Analyst, Machina
- Paul Stacy, Director, Wunelli
- Scott Pendry, Motor Policy Adviser, Association of British Insurers
- Ben Tomasetti, Head of Business Development, Hastings Direct Insurance
- Jack Brownhill, Owner, World Motor Insurance Company
- Paul Middle, Telematics Lead, RSA Insurance Group Plc
- Thomas Hallauer, Director Marketing & Research, Ptolemus
- Antti Aumo, Marketing Director, Car Connectivity Consortium
- Ed Rochfort, Product Director, Carrot Insurance

For more information please visit <http://www.smi-online.co.uk/2015m2m21.asp>

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