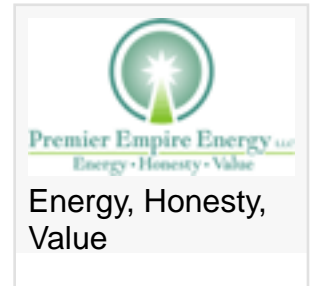




PREMIER EMPIRE ENERGY LAUNCHES NEW “FIXED RATE” ELECTRICITY PLAN

Commercial & Industrial accounts benefit

NEW YORK, NY, U.S.A., October 20, 2014 /EINPresswire.com/ -- Winter is just around the corner, but the stress of winter's high electric bills is already here. Along with another [POLAR VORTEX](#). Last winter many businesses paid as much as 22 cents per KWH (kilo-Watt hour) The VORTEX could slip back in as early as October according to ACCUWEATHER lead long range forecaster Paul Pastelok. Premier Empire [Energy](#), an independent retail [electricity](#)



provider serving businesses in New York, has a solution to help with planned electricity rate hikes. The Company is introducing “The Vortex Protection Program”.

The Vortex Protection Program rate gives consumers peace of mind, protecting them from electric rate spikes and market volatility with a guaranteed per kilowatt hour rate for a full 12 months, regardless of any changes in the weather. Even better, if customers sign up for a 24-month program, Premier Empire Energy will give customers one free month of service in month 10.



“Last winter’s PLOAR VORTEX propelled the wholesale price of electricity to unprecedented levels” said Premier Empire Energy’s CEO, William Serratore.

William Serratore

“Last winter’s PLOAR VORTEX propelled the wholesale price of electricity to unprecedented levels” said Premier Empire Energy’s CEO, William Serratore. We are launching this service to do what is right for the consumer, added Serratore.

Con Ed customers will get the benefit of Premier’s Fixed rate per Kilowatt hour (KWH) versus the utility’s variable rate. For more information about the “Vortex protection program” please call us at 1-855-355-6651 or visit our website [premierempireenergy.com](#), follow us on twitter @peelenergyusa, like us on Facebook, LinkedIn and goggle+.

ABOUT PREMIER EMPIRE ENERGY

Who We Are

Premier Empire Energy is a leading electricity supplier licensed NY ESCO, providing energy procurement and management services to commercial and industrial customers in deregulated energy markets.

Our headquarters is located in New York City and our expanding footprint includes NY, NJ, CT, MA, NH, RI, IL, OH and PA.

Our Customer Philosophy

Outstanding customer service and an honest, transparent approach to energy sales is our core value. We are committed to providing the information your business needs to make good decisions about energy products and services. We foster long-term customer relationships that are maintained by

open communication and flexibility.

Our expert staff will help you navigate the energy deregulation maze and deliver positive results to your customer's bottom line.

-All forward-looking statements are within the meaning of the Private Securities Litigation Reform Act of 1995. -

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This press release can be viewed online at: <http://www.einpresswire.com>

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