

## FieldOne Announces New Key Management Hires For Its Field Service Management Software Firm

*Key talent acquisitions strengthens FieldOne's position in the field service management software and services industry with its Sky offering.* 

MAHWAH, NJ, USA, October 20, 2014 /EINPresswire.com/ -- FieldOne, a leader in Field Service Management solutions for the enterprise, today announced that the company has made several important additions to its management team. The company continues to invest in resources across all functional areas to further serve its enterprise customer base. "Over the past several years, the company has more than tripled its employee base



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and invested significantly in the resources and team to continue to market, deliver and support its growing customer base," said Ilan Slasky, CEO. "Today's announcements continue those investments."

FieldOne names Felisa Palagi as Vice President of Professional Services.

With over 12 years of professional services experience, including with companies in the Field Service Management industry (most recently with ClickSoftware), Felisa is responsible for managing and growing the client delivery organization. Felisa's primary focus is to oversee the successful implementation of <u>FieldOne Sky</u> projects across the company's diverse base of clients.

"Felisa has a significant track record of implementing with large, strategic enterprise Field Service organizations over many years, and we are confident she will bring her expertise and capabilities in her new role at FieldOne," said Chief Operating Officer, Julio Hartstein. "We are pleased to welcome Felisa to the FieldOne team and are sure she will create significant value to our clients and our organization."

FieldOne names Avrum Weinberger as Vice President of Engineering.

With more than 15 years of software development and management experience in enterprise software applications, Avrum brings expertise in SaaS, systems architecture, product development, integrations, databases, Agile project management and cross-functional team leadership. His responsibilities include supervising all aspects of software development including design, development, and quality assurance. Avrum will be overseeing FieldOne's Sky platform solutions which are designed to transform the way clients implement, maintain and manage their Field Service operations.

"We are pleased to welcome Avrum to the FieldOne team," said Shloma Baum FieldOne Founder, President and CTO. "Avrum has extensive experience in managing large scale development efforts and working with a broad range of clients. We know he will be a great addition to the company, and will enable us to further deliver the most <u>advanced Field Service solutions</u> available in the marketplace."

FieldOne names Douglas Verona as Director of Customer Care.

With almost a decade of experience in client services within the IT industry, Doug has extensive experience developing global customer care teams while implementing the systems and processes necessary to provide world-class customer care to enterprise customers.

"Doug will be spearheading multiple initiatives that enhance the services we provide to our clients. We welcome Doug to the team in order to continue to make major investments in infrastructure, customer care systems, and staff with the goal of ensuring the highest-level of customer satisfaction," said Julio Hartstein, Chief Operating Officer.

## About FieldOne

FieldOne provides state-of-the-art <u>field service management software</u> and services addressing the complex challenges customers face in managing enterprise field service organizations. Our software enables companies to provide the most customer-centric and profitable field service possible. We recognized that the disruption driven by Mobility, Cloud, and Big Data required a revolutionary solution designed to harness the capabilities of these technologies and launched FieldOne Sky – the agile platform for intelligent enterprise field service management.

For more information visit/contact: www.FieldOne.com

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