

Innominds Announces Product-Engineering Support for Participants in SAP® Startup Focus Program

Innominds will act as a product incubator assisting startup companies participating in the SAP Startup Focus program.

SAN JOSE, CA, UNITED STATES, October 21, 2014 /EINPresswire.com/ --Innominds Software Inc. today announced that it will provide productengineering support to the growing network of companies participating in the SAP® Startup Focus program. For more than 15 years, Innominds has been helping technology companies translate innovation into commercial product with a



vision towards becoming "the go-to-product-engineering partner" for the best technology companies in the world.

Innominds will act as a product incubator assisting startup companies participating in the SAP Startup



By leveraging our rich frameworks, startup companies can build market-relevant products quickly and within predictable budgets.""

Tullio Siragusa

Focus program. It will help them to expedite the development of new applications on and for the SAP HANA® platform. Focused purely on technology companies, Innominds engineers understand the significant difference between a CIO's agenda of focusing on cost versus a CTO's focus on building a product that will generate revenues.

"We are delighted to support the SAP Startup Focus program, and believe we can best serve the needs of the participating startups to help them gain faster market traction," said Tullio

Siragusa, senior vice president, Innominds. "By leveraging our rich frameworks, startup companies can build market-relevant products quickly and within predictable budgets."

Participants in the SAP Startup Focus program will have an opportunity to take advantage of the following benefits provided by Innominds' experience in the following activities:

- 500 product releases in the past four years
- 100 percent client retention
- Innominds acts as a strategic partner, not a vendor
- 700 dedicated full-time innovators, allowing startups to:
- Pivot with ease when necessary
- Scale faster

- Stay relevant in the market through flexibility and agility
- Convergent-technology-ready
- Expertise in building both smart-devices products for the Internet of Things, Big Data and mobility

About Innominds

Innominds Software Inc., headquartered in San Jose, Calif. (USA), is a full life-cycle product engineering and solutions company focused on emerging technologies for cloud, mobility, security and big data. From concept to commercialization, pivot to acceleration, Innominds engineers research, specify, design, prototype, build and manage software and connected smart devices for leading technology brands in the world.

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