

Social Media – A Strategic Resource for today's Defence Community

Social Media within the Defence and Military Sector, 17th and 18th November 2014, Marriott Hotel, Regents Park, London UK

LONDON, LONDON, UNITED KINGDOM, October 21, 2014 /EINPresswire.com/ -- The social media phenomenon has created an emerging and critical communications platform which has, in turn, become a valuable strategic resource for today's defence community. Beyond the enhancement of civil-military engagement, recruitment opportunities and internal and strategic communications, the utilisation of social media can also be a major contributor to mission success.

Whether you are looking to mine social data, co-ordinate social media efforts, track foreign fighters or develop campaign strategy, [Social Media within Defence](#) and Military 2014 will draw from expert opinions, showcase the latest technology and inform attendees of new platforms and how to use them to an advantage from a military and defence perspective.

Key Speakers Include:

- Cathy Milhoan, Deputy Director, U.S Department of Defence Social Media, Defense Media Activity
- Steven Mehringer, Head of Communication Services, Public Diplomacy DIVISION, NATO HQ
- Lieutenant Michael Quinn, Royal Navy Media Plans Officer, European Union Naval Force
- April Deibert, Program Manager, CTP Inc - West Africa Regional Training Center, in support of the U.S. Department of State
- Chris Stace, Project Officer Information Management and NEC, European Defence Agency
- Dana Manescu, Head of Sector, Social Media, European Commission
- Ruth Powell, Armed Forces Engagement Manager, Royal British Legion
- Erik Lagersten, Director, Communication and Public Affairs, Swedish Armed Forces

[Click here](#) to see the full speaker line-up for 2014



Featured event content is also available to read in the event download centre.

Some of the confirmed attendees include:

3i-MIND Technologies GmbH
Airbus Group UK
Army Head Quarters
Board on Behavioral, Cognitive, and Sensory Sciences
Defence Intelligence And Security Centre
Department of Defense Social Media
Department Of State USA
DND - Public Affairs
DSTL
Embassy of Ukraine
ESG GmbH
EU Naval Force
European Commission (DG COMM)
European Defence Agency
Fieldcraft Studios
Finnish Defence Forces
Government of Singapore
IBM UK
Joint Defence Staff
LGEOResearch
Lockheed Martin
M&C Saatchi
Maritime Security Centre – Africa
Market Wired
MINDEF/SAF
Ministry Of Defence
MOD
National Research Council
NATO ACT
NATO Headquarters
Nigeria Customs Service
Norwegian armed forces
Norwegian National Security Authority
Royal Air Force High Wycombe
RUAG Defence
Sabre DRM
SHRM
Singapore Armed Forces

Swedish Armed Forces
Texifter LLC
The Norwegian Army
The Royal British Legion

For further details and to secure a spot visit www.military-socialmedia.com

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www.military-socialmedia.com
#milsocialmedia

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