

# Real Estate One in Gladwin Michigan Launches New Home Search Tool at [www.GladwinRealEstate.net](http://www.GladwinRealEstate.net)

*Randy Bierlein of Real Estate One is launching [GladwinRealEstate.net](http://GladwinRealEstate.net) to help clients search for Michigan homes on or off the water.*

GLADWIN, MI, USA, October 22, 2014 /EINPresswire.com/ -- Randy Bierlein of Real Estate One in Gladwin, Michigan, is launching a new website for home-buyers to search for area real estate.

According to Bierlein, who specializes in homes in the Gladwin area, the site provides accurate real estate listing data from the MLS.

"We actually provide listing data for all Michigan real estate, but our company is focused on [Gladwin real estate](http://Gladwin real estate)," he says.

Bierlein's familiarity with Michigan lakes and [Michigan lake homes](http://Michigan lake homes) will make the new search engine a popular choice for home buyers looking for lake property for a year-round residence or second home.

"We have provided one-click access to home on the major lakes in our area, including [Secord Lake](http://Secord Lake), Wixom Lake, Sugar Springs Lake, and Wiggins/Pratt Lakes," Bierlein says. "We have also provided one-click access to other lake home listings elsewhere in Michigan."

According to Bierlein, one thing that makes this site unique is the freshness of the data. He notes that because the information comes from the MLS, it is typically more accurate and up-to-date than the real estate information consumers find on the big national websites.

"The big national sites tend to compile their real estate data from different sources, and it quickly gets out of date," he says. "One of the most disappointing things for home-buyers is when they come to me with a property they want to look at, and it's no longer available because the website they found it on isn't very accurate."



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He says he's solved that problem at [www.GladwinRealEstate.net](http://www.GladwinRealEstate.net), because buyers and sellers can find accurate information refreshed several times a day from the source of the data, the MLS.

"At the end of the day, this isn't just about a website, but about customer service. We really look forward to helping our clients achieve their dreams, and the website is just one way we do that," he says.

Home buyers and sellers can contact Randy Bierlein for more information at 989-329-9766.

#### About Randy Bierlein

Randy Bierlien has helped many people with their real estate needs in the Gladwin, Michigan area, from Michigan lake homes, to Gladwin area homes in town or acreage. His priority has always been the to help his clients fulfill their dreams of home ownership, whether it is for a starter home, lake home, or a vacation home.

He uses the latest technologies to keep up-to-date with the fast-moving real estate market, but never losing touch with the personal side of the business. With many years of experience as a small business owner, corporate accounting manager, and REALTOR®, Bierlein looks forward to building lasting relationship with his clients for years to come.

Randy Bierlein, REALTOR®

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