



4i Announces Firm's Continued Growth, Key Leadership Team Additions

Two new top performers reflect commitment to clients through expanded growth strategy and process transformation offerings

DEERFIELD, IL, USA, October 23, 2014 /EINPresswire.com/ -- [4i](#), a growth strategy and analytics firm dedicated to helping clients uncover new areas of growth and execute strategies to sustain growth long term, announced today the addition of two new members to the 4i's global team.

Andrew Hottell will be joining the 4i leadership team as a Vice President, bringing more than 17 years of consulting experience to the leadership team. Hottell has provided growth, sales, service and cost reduction guidance to a portfolio of companies that include Proctor & Gamble, Wellpoint, AT&T, and Cisco Systems during his career, which includes roles as managing director at PDN Limited, and partner and VP at A.T. Kearney. "I'm delighted to join 4i and bring my extensive experience leading profitable growth initiatives to our clients," said Hottell, whose three years as a strategist and transformation leader at Hartford Insurance Group were critical to the business' recent successes and netted him the 2012 Chairman's Award.

Hottell is a graduate of the MBA program at Kellogg School of Management at Northwestern University, and has a BS degree in electrical engineering from Purdue University. "His education and experience are first-rate, and we're confident that Andrew will contribute to our clients' strategic decision-making and profitability," said [Dr. Eugene Roytburg](#), managing partner at 4i. "We're seeing impressive growth that's directly related to our successful client engagements, and we expect Andrew to advance that success."

Also joining 4i is Alex Zaytsev, a senior business consultant based out of 4i's Kiev office. Prior to joining 4i, Alex has spent a decade providing strategic guidance to his clients on behalf of Roland Berger, Deloitte and A.T. Kearney. Zaytsev holds an MBA from Cornell University's Johnson Graduate School of Management, received an Edmund S. Muskie Graduate Fellowship, and holds a B.A. in general management from International Christian University in Ukraine. He has more than 10 years of experience in operational effectiveness, M&A and market entry.

"We're pleased to have Alex strengthen our business consulting team in Kiev," said Mike Kussul, Head of 4i's Ukraine office. Both Hottell and Zaytsev further enhance 4i's team, building firms' bench strength in areas of growth strategy and transformation practices.

"These additions to 4i reinforce our strong presence and commitment to our client base, and I am confident in the continued growth they'll add to our clients," said Dr. Roytburg.

About 4i

4i's forward-looking, predictive foresight analytics driven approach helps clients uncover future growth opportunities, size future demand, develop successful growth strategies, and identify new innovations to succeed in tomorrow's marketplace. The company's foresight analytics have been proven over time to deliver consistently accurate results that help clients realize unparalleled growth opportunities. For more information on 4i, please visit <http://4igrowth.com> or contact Ed Franczek, SVP of Marketing at

ed.franczek@4igrowth.com.

David Schutzman

4i

203 550-8551

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.