

Extreme Vaporizers hit Ecigarette Market

As the ecigarette market has grown dramatically, so have the size of devices. Now known as vaporizers, they have quickly become a lifestyle product for many.

NEW YORK, NY, USA, October 23, 2014 /EINPresswire.com/ -- As the e-cig industry looks to overtake the tobacco industry over the next few decades, it's clear that variety is key.

VeppoCig.com announced a <u>full lineup of personal</u> vaporizers that cater to a distinguished modern market that cares as much about quality as it does service. VeppoCig is the only company that offers a full selection of high-tech vaporizers, e-liquid, and e-cigars.



Vaporizer

The company's flagship, The VAULT, was released in Feb 2014, and was sold as a lifetime investment, one vaporizer with a high-endurance Pyrex tank. On October 23, 2014, the company released an updated VAULT product, this time with Variable Voltage battery and full Stainless Steel construction. The company states that users who already purchased the VAULT prior to the upgrades can still keep the base, and have the option of replacing the Pyrex tank with a greater capacity Stainless Steel tank. All parts are interchangeable. The new VAULT SS also features a dual coil atomizer, which packs greater power.

Another big release in 2014 was the Veppoccinno, a personal and high-powered vaporizer designed for women. Since much of the e-cig industry is "powered" by female users, it was a perfectly classy idea to introduce a fashion-friendly and smaller device that a woman could comfortably carry to a social event or family gathering. Statistically speaking, more women are trying e-cigs than men, and so a female-centric vaporizer has been long overdue in the industry, which to this point, has largely been unisex in character.

The VEX is the company's newest and most extreme-level product to date, and male-centric in contrast to the Veppoccino. The Vex is also marketed towards men with a larger frame, a digital display, and Stainless Steel construction. It is more powerful than the VAULT, operating at 3400 mAh battery, with a larger 3.8 mL of e-liquid capacity and a dual coil atomizer.

Like many "mods" that men look for when shopping for ultra-powerful vaporizers—with higher capacities than the average e-cigarette—the VEX extreme vaporizer can be customized to a man's preference, and be made as extreme as needed, from throat hit to total vapor produced, and greater airflow.

While that might complete a typical e-cig company's line up, Veppo's selection is just getting started. The company also sells a variety of sizes and styles of e-cigarettes, and a <u>unique line of e-cigars</u>.

With the three new big personal vaporizer line, it's clear that the direction the e-cig industry is headed is more customization and a more unique experience, featuring the flavors and quality a customer prefers.

Veppo's full line of products will appeal to customers shopping for personal vaporizers who have become more accustomed to e-cig products and are now developing their own sophisticated vaping tastes.

For more information on Veppo's line up visit the website at http://www.VeppoCig.com/.

About the Company: VeppoCig.com is the only company that produces and sells a very large selection of vaporizers, e-cigs and e-cigars, each one uniquely designed for the modern market. The company offers a 30-day money back guarantee on all products.

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