

Bouquets of Chocolate for Every Occasion

CHARLOTTE, NORTH CAROLINA, UNITED STATES, October 27, 2014 /EINPresswire.com/ -- Sometimes we take people for granted and we rely on the calendar to remind us that there's a reason to celebrate. But there are times when everyone appreciates tokens of affection and appreciation. Or maybe there's a special recognition event at work to recognize a co-worker or employee. But what to get them? Why not send a bouquet? If the bouquet is chocolate, it doesn't matter what month it is, because Bouquets of Chocolate can deliver year-round celebrations to celebrate every occasion. Gigi Page came to the realization that [chocolate was the answer to a dream](#) when she went through a challenging time in her life, and she needed to find a way to regain her emotional balance. She balanced her dream with research and work, and of course, chocolate, and that's how Bouquets of Chocolate was born, trademarked and LLC'd, with Gigi as the sole owner. Letting go of the past so that she could savor the sweet taste of the future didn't happen overnight, but Gigi has never given up on the pursuit of her dream.

Her [Indiegogo crowdfunding campaign](#) to raise \$85,000 by December 20 to launch the Bouquets of Chocolate storefront will provide the financial means for a storefront lease for a year and purchase the necessary insurance. The crowdfunding support will also be used to create a marketing campaign that will introduce customers to the marvelous

potential that Bouquets of Chocolate can deliver: food, fun and celebration, all in one beautiful arrangement, for any occasion.

Gigi's struggles to get her business going, and now to find a home for it, have taught her how to be a practical dreamer with her feet firmly on the ground while her eyes are on the horizon. "It's great to



have a dream and be an independent entrepreneur,” she says, “but you must search in realistic terms to evaluate whether it’s going to bring what you expect.” But she encourages others to believe in their dreams to bring them to fruition, because maintaining one’s passion by adapting the niche concept for the market is heading on the right track.

She didn’t get to Candyland the easy way. There’s no winning ticket from Willie Wonka in the real world. There was a time in her life when she was living out of her car for five years. But they weren’t wasted years. During that challenging period, she developed the knowledge of her craft so that she could build her dream. That’s when she came up with the concept of a business that would sweeten the lives of other people and make the special occasions in their lives even more memorable. Not only should you be enjoying chocolate, but you should provide the chance for others to enjoy as well. Anniversaries, birth of a baby, corporate events, appreciation gestures and the standard holidays are only a few of the occasions that can be celebrated with Bouquets of Chocolate. For confirmation that Gigi has sworn eternal fidelity to chocolate, just check out her website. If you’re worried about any health risks associate with chocolate, don’t be: chocolate runs with the anti-oxidant crowd, and can hold its own against blueberries, pomegranates, and red wine. If you’re dubious about how chocolate can be healthy when it contains sugar, how about this: a bar of dark chocolate might contain 15 grams of sugar, which is less than the 22 grams of sugar in your morning orange juice. This is the kind of research that everyone likes to learn about.



Bouquets of Chocolate will make that research worthwhile. And while you probably know that chocolate isn’t healthy for pets, Bouquets of Chocolate plans to be very good for animals, by dedicating resources and information to turn animal shelters into no-kill centers. Page believes that America’s pet owners need to be more responsible, and communities need to go beyond spaying and

neutering.

Bouquets of Chocolate: a cause worth supporting and enjoying, because any occasion is a [good time for chocolate](#).

About Bouquets of Chocolate

Gigi Page encourages everyone to celebrate special occasions with bouquets—of chocolate, that is. Bouquets of Chocolate (www.bouquetsofchocolate.com) is a confectionery paradise that celebrates the holidays with a delectable and delicious molded chocolate depicting year-round special occasions. Each piece is individually wrapped to extend the shelf life of the chocolate, and seasonally decorated. The bouquets of chocolate range in size from 42 ounces to 64 ounces, at a height of 16.5 inches. The first 24 bouquets that are ordered each month will receive a free six ounce molded occasion chocolate. Owner Gigi Page, who came up with the idea for the store while going through a difficult time in her life, has put everything she owns into the inventory and development of her store. Anyone who is interested in a franchise of Bouquets of Chocolate can contact Gigi at bouquetsofchocolate@yahoo.com

Gigi Page

Bouquets Of Chocolate

www.bouquetsofchocolate.com

email us here

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