

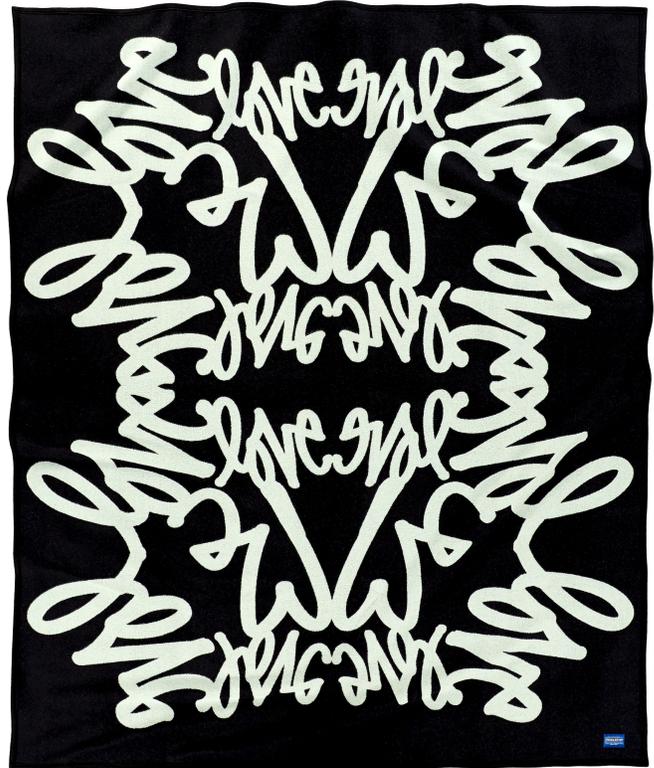
# Pendleton Woolen Mills Engages Artist Curtis Kulig for "Love Me" Blanket

*Premier Heritage Brand and Contemporary Artist Combine Expertise*

PORTLAND, OR, USA, October 28, 2014 /EINPresswire.com/ -- Pendleton Woolen Mills, an [iconic American lifestyle](#) brand based in Portland, Ore., has partnered with artist Curtis Kulig, to produce an [exclusive blanket](#) design featuring his distinctive "Love Me" message.

The Hermann Blanket was produced in Pendleton's original Mill in Pendleton, Oregon where the company began crafting the finest woolen blankets in 1909. This American heritage brand and sixth generation family-owned company is built on time-honored traditions. New York City artist, Curtis Kulig said, "My dear friend Lindsey Thornburg asked me if I'd like to work with Pendleton, and that's what started the conversation. They are an amazing brand, truly American, and the craftsmanship that goes into every piece is incredible. I'm really honored to design a one-of-a-kind blanket for them." Kulig brings his two-word manifesto to life with a sweeping script reflection set in black and cream. Affectionately titled 'Hermann', the design takes its inspiration from famed psychologist Hermann Rorschach to offer what Kulig calls, "a bit of Love therapy." The result is a timeless collector's piece to be shared for generations by one of today's premiere artists. "Pendleton is pleased to include the exceptional talent of Curtis Kulig in our repertoire of artists," said Bob Christnacht, Pendleton Director of Worldwide Sales. "His creative and contemporary iterations of "Love Me" inspired our interest for an exclusive blanket designed by Curtis."

The Curtis Kulig "Love Me" Hermann Blanket is available at [pendleton-usa.com](#) and Pendleton catalog, 800.649.1512.



Curtis Kulig's Exclusive "Love Me" Hermann Blanket

## About Pendleton

Setting the standard for classic American style, Pendleton is a lifestyle brand recognized as a symbol of American heritage, authenticity and craftsmanship. With six generations of family ownership since 1863, the company recently celebrated 151 years of weaving fabrics in the Pacific Northwest. Known for fabric innovation, Pendleton owns and operates two of America's remaining woolen mills, constantly updating them with state-of-the-art looms and eco-friendly technology. Inspired by its heritage, the company designs and produces apparel for men and women, blankets, home décor, and gifts. Pendleton is available through select retailers in the U.S., Canada, Europe, Japan, Korea and Australia; Pendleton stores; company catalogs; and direct-to-consumer channels including the Pendleton website, <http://www.pendleton-usa.com>.

## About Curtis Kulig

Artist, photographer, and illustrator Curtis Kulig lives and works in NYC where his signature "Love Me" message has quickly become an icon. His two-word manifesto "Love Me" has deftly jumped from iconic billboards and street corners to bronze sculpture, scintillating neons, large-scale canvas and ubiquitous prints; in cities ranging from New York to London, Istanbul to Los Angeles, Tokyo to Berlin. Brands collaborations with Kulig include Colette, DKNY, LeSportsac, Obey and Vans among others, making him internationally distinguished in both the fine art and commercial domain. He has been featured in the New York Times, Wall Street Journal, Vanity Fair, and contributes regularly to charities including Free Arts, Art of Elysium and most recently Hilarity for Charity in which he auctioned a painting session with himself and famed comedic actor Seth Rogan. For more on Curtis Kulig, please visit <http://www.lovemewashere.com>.

For more information contact Linda Parker at [Linda.parker@penwool.com](mailto:Linda.parker@penwool.com) or call 503.535.5754.

To schedule an interview with artist Curtis Kulig, contact Jamie McPhee at [atskippermcphee@gmail.com](mailto:atskippermcphee@gmail.com) or call 917.655.5477.

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