

Spotlight Pictures Acquires Worldwide Sales of Arctica Films' CHLOE AND THEO with Dakota Johnson

Spotlight Pictures has taken on worldwide sales rights for Arctica Films' environmentally conscious film, CHLOE AND THEO which stars Dakota Johnson

LOS ANGELES, CA, USA, October 28, 2014 /EINPresswire.com/ -- <u>CHLOE AND THEO</u>, starring Dakota Johnson, Mira Sorvino, and first time actor Theo Ikummaq, follows the charming story of a New York homeless girl (Johnson) as she befriends an Inuit man (Theo Ikummaq). Theo arrives in New York on a quest from his Arctic homeland, to find the leaders of the industrialized world and convince them that climate change is real before his world melts away.

The film was championed and produced by first-time producer <u>Monica Ord</u>. Ord is neither a climate scientist nor a filmmaker, instead she has spent more than 20 years in the life sciences industry and heard Theos true life tale from a friend, Producer Lloyd Phillips who challenged her to do something about it.

"Everyone at Spotlight is ecstatic at the opportunity to work with Monica and her amazing Executive producers.



Chloe and Theo Executive Producer Monica Ord and Film's Star Dakota Johnson

Monica garnered the support of John Paul DeJoria, Richard Branson, Larry Winokur and Mel Jackson just to name a few. "Spotlight will be taking the helm in presenting this incredible film to buyers," stated Spotlight CEO Matt McCombs. "CHLOE AND THEO is a great example of filmmaking as not just entertainment, but as an entertaining instrument of change. When audiences see this touching story I am confident that they will be moved as much as we were," he added.

Monica Ord added, "We are excited to have a company as skilled and as passionate as <u>Spotlight</u> <u>Pictures</u> selling worldwide rights to our film, Chloe and Theo. What's happening in the Arctic and the world is very real, this film was made with the help of many amazing people in the hopes it could help plant an emotional connection for change."

Spotlight started talks with buyers at TIFF and the film will also be at the upcoming AFM in Santa Monica, CA. Spotlight plans to have a release strategy that will take advantage of Dakota Johnson's leading role in next years red hot FIFTY SHADES OF GREY.

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