

Michele Scism Helps Business Owners Prepare for Scary Times and Teaches How to Take Action

Michele Scism, CEO of Decisive Minds, LLC, shares her secrets to overcoming fears and facing the hidden goblins of being a business owner

HOUSTON, TX, USA, October 29, 2014 / EINPresswire.com/ -- Michele Scism of Lake Charles, LA & CEO of Decisive Minds LLC, shares her secrets to overcoming fears and facing the hidden goblins of being a [business owner](#)

It's not okay to be scared when it comes to running a business where hidden goblins, spooky sounds and fear of the unknown can quickly give any business owner the shivers.

According to these [frightening statistics](#) published by the Small Business Administration, 7 out of 10 new employer establishments survive at only two years and 51 percent of those remaining survive only five years.

The goblins that can quickly undermine a business range from a variety of reasons that can include poor management, lack of experience, over expansion, and lack of planning.

Terrifying threats can also include insufficient capital, poor locations, cyber dangers and no website.

When "ghost buster" business coach, Michele Scism, steps up with her award winning coaching and advice, all the fear melts away.

Business coach, speaker and strategist, Michele Scism, has the tips every business owner needs to know to be the best equipped when disaster looms threatening to destroy the hard work and effort that can threaten the profitability and productivity of a company.



Michele Scism, Decisive Minds, LLC.
Take Action Get Profits.

The best weapon isn't going to be concocting a magic potion, but acing the unknown by being prepared for any situation and bypassing the scary part, and that definitely applies to businesses.

Scism said helping [entrepreneurs](#) achieve success in business is a passion for her.

"The number of businesses that fail every year is staggering and if I can share my knowledge with other business owners and help them to succeed I will have fulfilled my passion and my mission here! I am the founder of Decisive Minds, LLC, a company dedicated to helping business owners achieve the huge success they deserve," stated Scism.

About Michele Scism

Michele is a leading authority on online marketing, social media marketing and business growth. Her expertise has been featured on CNN, ABC, NBC, Washington Post, Miami Herald, and San Francisco Examiner, as well as being interviewed by Kristi Frank from Donald Trump's The Apprentice. She is an international speaker, author and host of the weekly video podcast Entrepreneurs Take Action and her weekly Take Action Get Profits Radio Show which can be found on the Tough Talk Radio Network Mondays at 2pm CT. Find out more about Michele at www.DecisiveMinds.com

"If you are ready to take your business to a higher level and attract the clients you want and turn that into the income that you desire, then you have got to coach with my friend Michele Scism," says James Malinchak, Coauthor, "Chicken Soup for the College Soul," Featured on ABC's "Secret Millionaire"

For additional information on Michele Scism or to schedule an interview:

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