

## Wayne Kramer's Emergent Label INDUSTRIAL AMUSEMENT Lands Into Movie Trailer Music Scene.

Partners with PostHaste Music for Its First Public Release: "PostHaste Music Presents: The Best of Mark Petrie."

LOS ANGELES, CA, USA, October 30, 2014 /EINPresswire.com/ -- Los Angeles, CA --- October 30, 2014 --- PostHaste Music is one of the industry's most respected providers of premium score and musical sound design for feature film trailers, video game promos, network promotional campaigns and commercials. Together with indie label Industrial Amusement, they have collected and sequenced an inspiring selection of epic movie trailer cues in their first-ever full-length public album PostHaste Music Presents: The Best of Mark Petrie.

"As the face of production music continues to change, we have emerged as a frontrunner of the pack, pushing boundaries and establishing trends in an ever-changing industry," notes PostHaste's coowner Steve Sellers. "I'm proud to have had a hand in commissioning this innovative fully orchestrated score from Mark Petrie. His feature film trailer compositions are masterful and we're excited to offer them to film music fans."

Petrie's fans will recognize this first collection of epic cues from campaigns like The Croods, Amazing Spiderman, Avatar, Star Trek: Into Darkness, Life of Pi, and countless others. "These compositions are eminently modern and useable," states Industrial Amusement's label chief <u>Wayne Kramer</u>. "We are a young company, so to have a partner for trailer music in PostHaste means we're adding to our growing roster of simply great music. We collect and distribute many genres, and it's exciting for us to be a small business diving into these types of creative collaborations."

PostHaste Music Presents: The Best of Mark Petrie is available digitally around the world at the following site, among others: <u>http://tinyurl.com/BestOfMarkPetrie</u>

Preview a few of Petrie's score cue in trailers using PostHaste Music cues here: Cue entitled "Lexicon": <u>http://tinyurl.com/PHM-Croods</u> Cue entitled "Golden Era": <u>http://tinyurl.com/PHM-Hobbit</u>

About Mark Petrie: Originally from Auckland, New Zealand, Mark Petrie was chosen as one of the recipients of the Pete Carpenter Fellowship in 2004. He then transplanted to Los Angeles to continue his work in music for TV and Film.

About PostHaste Music: PHM is a full service catalogue for motion picture advertising that creates original music and scores for trailers, commercials, television and film. As a company, PHM maintains freshness in its music catalogue by providing the highest production quality, securing the most innovative talent and establishing the most unusual approaches to composition.

PostHaste Music: <u>http://posthastemusic.com</u> Industrial Amusement: <u>http://industrialamusement.com</u> For more information, or for a press-only advance of Best of Mark Petrie, contact Mike Mena at Ileana International. Tel: (310) 316-0612 / mike@ileanainternational.com

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