

# Urban Gardening is Going and Growing Greener with BloomBagz

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[/EINPresswire.com/](http://EINPresswire.com/) -- Eco Focused Denver merges with seasonal Midwest gardening! Folks from these regions, whether they're seasoned gardeners or green-thumb wannabes, have been taking advantage of their opportunity to re-invent the gardening process regardless of the color of their digits. That's thanks to the award-winning BloomBagz, a unique invention that is designed to accomplish the following: grow amazing plants even if you don't have a green thumb; do your gardening in a small space, whether on your patio or indoors; use a product that's fun, functional, and stylish; and positively impact the environment.

Lots of people want to grow their own food but they don't have the space, the time, or perhaps even the skill to harvest their own garden. But thanks to a [Kickstarter crowdfunding campaign](#) for a product called BloomBagz, the future of sustainable urban gardening is ready for seeding. BloomBagz are sized to suit the plant they're growing. The mini herb bag has room for four plants, while the big herb bag can grow eight different herbs. Keep it by the stovetop so that you can season as you stir. The potato bag has a side flap that allows you to harvest

beneath the soil, one potato at a time. Wouldn't you like to make strawberry shortcake with home grown strawberries? Try the eight-pocket strawberry bag and serve your favorite dessert for Christmas. There are even raised-bed bags to grow lettuce, and a seven-gallon bag that is perfect for tomatoes. The official growing season might be over, but the deadline to raise \$35,000 by November 27 has just begun.

BloomBagz are made out of recycled plastic bottles; one bag, on average, is made from five to ten 20-ounce bottles, so Bloombagz aren't just an organic enterprise; they're also a solution to the plastic



## Look Better



## Grow Better

pollution that is a growing threat to the environment. BloomBagz are saving the planet, literally from the ground up.

If you're looking for the ideal opportunity to become a gardener, BloomBagz were created to provide you with the best growing advantages possible, even if your previous gardening experience is limited or nonexistent. Apartment dwellers don't have yards, but [BloomBagz make it possible](#) to plant even if you're limited to a baby-sized balcony, a petite patio, or an eentsy-weentsy windowsill. When the weather forecast is predicting a bad storm, or a frost, BloomBagz has an advantage over outdoor gardening: just pick up your bag by its heavy-duty handles and bring it indoors. You've saved your salad, and you've extended your growing season.

How does BloomBagz do it? The double-layered, breathable fabric bags utilize air-pruning and root-trapping technology that surpasses the growing results of the traditional ceramic and plastic grow pots, avoiding the root spiraling that compromises plant health in hard, non-breathable containers. An even cooler innovation is their self-watering system that is designed to circumvent the "too busy to remember to water the plants" lifestyle of today's multitasking society. An absorbent wick is placed into the water-filled tray, threaded through the removed grommet screen on the base, and then coiled through the soil as you fill and plant your bag. A re-purposed bottle of water is placed in the tray's catch basin so that the water is gravity-fed as needed into the tray. The wick acts like a straw, drawing up the water that's needed so that the root zone remains moist but not saturated. When using traditional pots, overwatering plants is a common problem, and hard containers lack proper drainage, leading to root rot. With its stainless steel mesh grommets, BloomBagz keeps the soil in while preventing overwatering.

Plastic and ceramic pots easily fall victim to the "stacking and cracking syndrome" but that's not a problem with BloomBagz, which can be washed in the dishwasher, then easily folded and stored when you decide to end your growing season. But that's the [beauty of the BloomBagz](#): you decide when the growing season ends, not the calendar.

You can see that BloomBagz will revolutionize urban gardening. But first, the product has to reach the mass markets that are waiting for it. After showcasing BloomBagz at farmers' markets and garden shows (and winning two awards for "Most Innovative Product of the Year"), BloomBagz gardening is ready for mass production. Crowdfunding can make it possible to meet cost-effective minimum order quantities for full-scale production; upgrade the molds; prototype new designs; refine the labels; and blaze the trail for urban gardening.

In super sunny Denver or cold and snowy Green Bay, BloomBagz owners are looking forward to those year-round gardening adventures . . . Aren't you envious?

## About BloomBagz

The 21st century's quest for food that's home-grown healthy, safe, and tasty has reached its destination with BloomBagz ([www.bloombagz.com](http://www.bloombagz.com)), the modern-day solution for your indoor, outdoor, and urban gardening needs. The double-layered fabric bags use air-pruning and root-trapping technology to provide superior growing results that surpass the old-fashioned plastic and ceramic grow pots, while maintaining the wonderful tradition of farming by pairing it up with urban gardening. After two years of product refinement, BloomBagz is ready for mass production and is calling on Kickstarter crowdfunding to bring the product to the masses.

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