

Golden Rule Marble Proving to be a Solution for Improved Workplace Moral, Productivity and Interpersonal Relationships

Ohio Company's latest product being used by managers and small business owners to inspire workplace rapport, harmony & productiveness

AKRON, OHIO, UNITED STATES, November 2, 2014 /EINPresswire.com/ -- Many of us have experienced the unpleasant atmosphere of a disagreeable work environment. Often times the challenges related to "getting the job done" can cause a worker to forget about the people around him or her. This can lead to office strife, and is detrimental not only to moral, but also the bottom line. Harmony between employees is fundamental to an efficient workplace.

Manufactured by Vallmar Company, the Golden Rule Marble[™] is becoming a leading choice for employers and business owners seeking to create more productive workplace environments. The Golden Rule - it transcends religions and philosophies as a universal doctrine for us all. What a kinder, gentler world we'd live



A beautiful 3D suspension display of the Golden Rule Marble! This set makes a lovely display item for any desk, bureau, dresser or table.

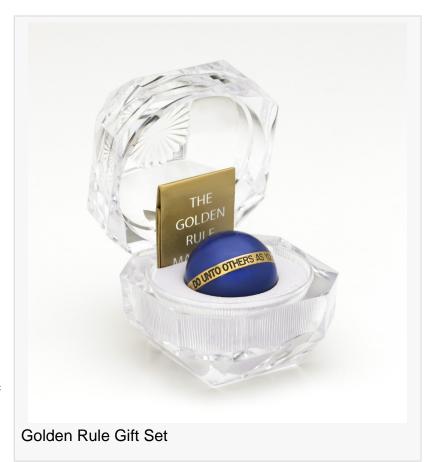
in if everyone followed the Golden Rule: "Do unto others as you would have others do unto you."

Small business owners and managers have been placing the marbles on employee's desks. Several have reported that within a few weeks, interpersonal squabbling diminished and overall productivity was up considerably! All this makes the Golden Rule Marble™ a prudent business investment. As it turns out - these marbles are a great way to create increased ROI!

What is a Golden Rule Marble[™]? The Golden Rule Marble[™] is a unique, pocket-sized keepsake, consisting of the message of "The Golden Rule" inscribed on a brass ring wrapped around an acrylic marble. Translucent colors give the appearance of "light coming from within." Each one-inch marble comes with a double-sided pamphlet imprinted with the golden rule - neatly folded into a clear, acrylic presentation box. The Golden Rule Marble[™] is available in six high-quality, tiger-eye acrylic colors (white, black, green, blue, red and translucent blue).

Some people might remember that Samsonite gave away similar delightful little keepsakes in the 60's. Mary Kay Ash of Mary Kay Cosmetics also gave away early marbles to inspire her managers and sales people. In her book, "The Mary Kay Way: Timeless Principles from America's Greatest Woman Entrepreneur", Mary Kay talks about the importance of the Golden Rule in business and everyday life. "Pretend that every single person you meet has a sign around his or her neck that says, 'Make me feel important.' Not only will you succeed in sales, you will succeed in life..." said Mary Kay Ash.

Patented and trademarked, The Golden Rule Marble™ is manufactured by the Vallmar Company of Stow, Ohio. Owned by the Iliev family, Vall, Pepa and Martin Iliev, Vallmar has a company philosophy of treating others as they wish to be treated and they hope to help spread this message of kindness to all around the



world with the Golden Rule Marble[™]. Pepa Iliev, Co-Founder of Vallmar Company, said: "We succeed only when we provide our clients a top quality golden rule marble product, designed to inspire reciprocity and kindness in all who encounter it".

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Pepa Iliev V.P. Operations

A simple and beautiful idea—to give a tangible reminder of the Golden Rule—has been reborn in this updated version of the Golden Rule Marble. It is truly "a gift to live by." If you're looking for a way to encourage strong moral standards within your organization and promote those same standards to your clients, vendors and partners, call or visit online now.

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About Vallmar & Co.

The professional team at Vallmar & Co. has nearly 30 years of experience bringing hundreds of products to market. For more information about Vallmar and the Golden Rule Marble, please contact our Office/Engineering: 4319 Lorwood Drive #101, PO Box 1393, Stow, OH 44224 USA. Web: www.vallmar.com | Toll-Free: 800-986-0795 | Office: +1-330-686-0020, M/F 9:00 to 5:00 EST | Customer Service: +1-330-686-2472 | Fax: +1-330-686-0922.

Vallmar is currently accepting inquiries from qualified outside Gift Sales Representatives & <u>Distributors</u>. New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information about Vallmar, visit http://www.vallmar.com or call 800-986-0795.

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