

# The new Golden Rule Marble™ symbolizes caring, consideration, and communication.

*Why did people treasure the original Golden Rule Marble for generations and hand it down to friends and family?*

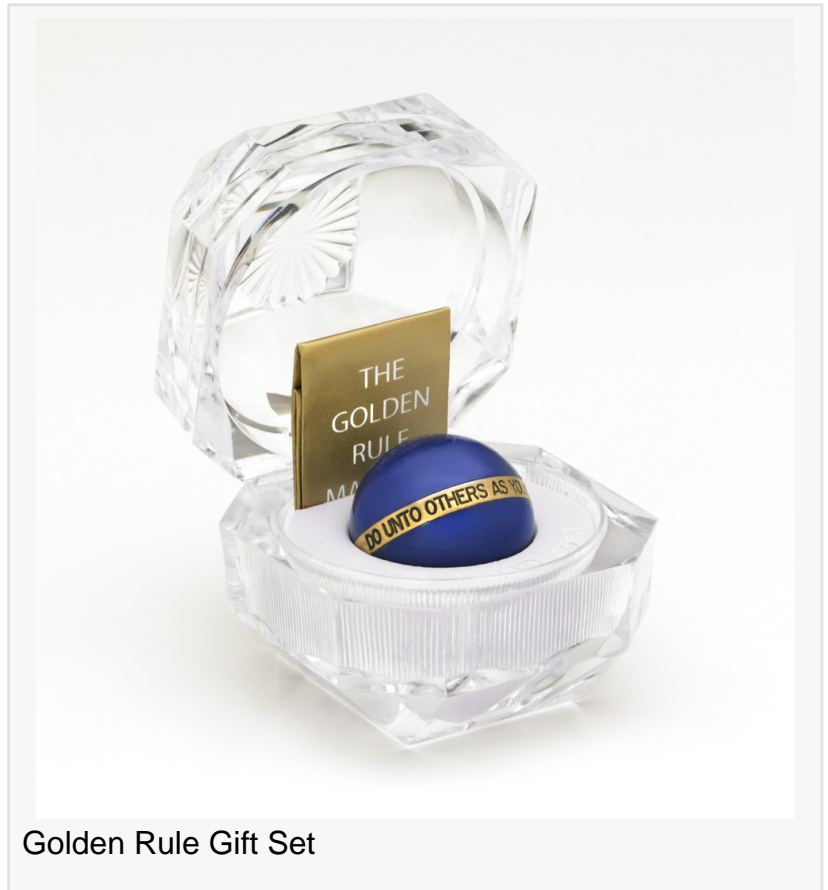
AKRON, OHIO, UNITED STATES, November 10, 2014 /EINPresswire.com/ -- Why does the Golden Rule Marble make such a strong impression on its recipients? Why did people treasure the original Golden Rule Marble for generations and hand it down to friends and family? Because it's more than a keepsake—it's a daily inspiration and reminder of one of the most fundamental of civilization's values, "Do unto others as you would have them do unto you." But the first Golden Rule Marble, created a century ago by Jesse Shwayder, co-founder of the Samsonite Corporation, was discontinued about 50 years ago. Today the Golden Rule Marble is back for a new generation.

The new patented and trademarked

[Golden Rule Marble™](#), exclusively from family-owned Vallmar & Co. of Akron, Ohio, is an updated version of the treasured memento. One notable advocate of the Golden Rule Marble was Mary Kay Ash, who founded her global beauty and skin care company on the Golden Rule and emphasized the importance of giving back to others.

Just ask Helen Langham, Independent Sales Director at Mary Kay, Inc. Helen says, "I am a director of a sizeable unit in Mary Kay and still have the Golden Rule Marble that Mary Kay gave me years ago as a memento of her legacy. I ordered several from Vallmar to give to my top consultants in my Mary Kay unit this year. And I personally give inspirational items to people who come to my home; i.e., repair/cleaning/service people, friends, neighbors, and Mary Kay customers who pick up their products from my home. It gives me an opportunity to pass on something positive and inspirational in their lives. I'm sure other women would love the opportunity to purchase the symbol that helped grow this company into the giant we are today and to pass on something that would help America continue strong."

Tammy Zitlaw, another Vallmar client, said about the Golden Rule Marble, "My father always carried one with him and passed that down to us kids. I'd like my kids to do the same. For me, it's a family and close friend thing. The new ones are good heavy marbles, and although they are larger than the



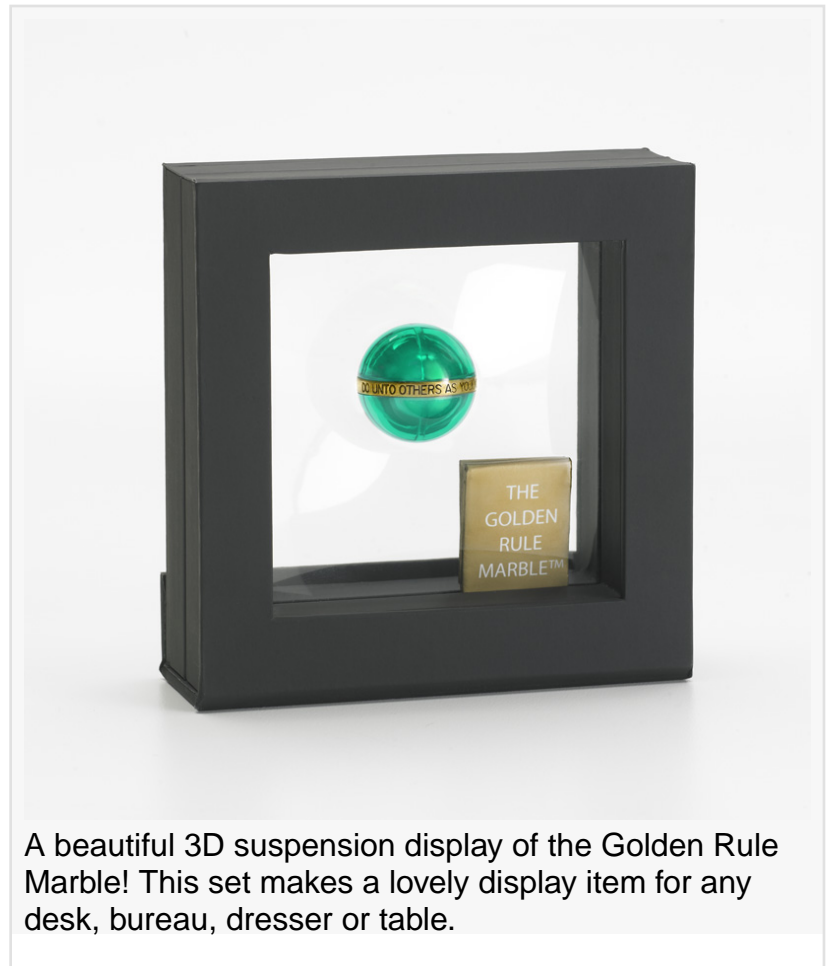
Golden Rule Gift Set

original, I am happy to find a similar product. They were packaged safely and professionally!"

For more good words about the new Golden Rule Marble, [click here](#) .

Today's Golden Rule Marble™

A unique idea for corporate or employee keepsakes as well as sales incentives, the marble is a one-inch, one-ounce sphere of cats-eye acrylic encircled by a hand-finished brass band inscribed with the Golden Rule. The custom-blended polymer that makes up the outer layer was designed to look as if light were coming from within. A core of stainless steel gives the marble its substantial feel in the hand. It comes in 11 luminescent colors: the original black, white, blue, translucent blue, red, and green, and new pearl blue, pearl green, pearl pink, crystal clear, and orange. Each Golden Rule Marble comes nestled in a clear acrylic "jewel box" with an enclosure explaining its origin. The enclosure pamphlets may



A beautiful 3D suspension display of the Golden Rule Marble! This set makes a lovely display item for any desk, bureau, dresser or table.

be customized to include a personal or corporate message.

A simple and beautiful idea—to give a tangible reminder of the Golden Rule—has been reborn in this updated version of the Golden Rule Marble. It is truly "a gift to live by."

About Vallmar & Co.

The professional team at Vallmar & Co. has nearly 30 years of experience bringing hundreds of [products to market](#). For more information about Vallmar and the Golden Rule Marble, please contact our Office/Engineering: 4319 Lorwood Drive #101, PO Box 1393, Stow, OH 44224 USA. Web: [www.vallmar.com](http://www.vallmar.com) | Toll-Free: 800-986-0795 | Office: +1-330-686-0020, M/F 9:00 to 5:00 EST | Customer Service: +1-330-686-2472 | Fax: +1-330-686-0922.

Vallmar is currently accepting inquiries from qualified outside Gift Sales Representatives & [Distributors](#) . New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information about Vallmar, visit <http://www.vallmar.com> or call 800-986-0795.

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