

Living the Golden Rule: Vallmar & Co. Teams Up With Weaver Pro-Pak to Assemble and Package the New Golden Rule Marble™

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AKRON, OHIO, UNITED STATES, November 19, 2014 /EINPresswire.com/ -- For family-owned Vallmar & Co., the Golden Rule is not just something they believe in, but also something they strive to practice every day in their business. That is why they have partnered with Weaver Pro-Pak, the production services division of Weaver Industries of Cuyahoga Falls, Ohio, for the finishing, assembling, and packaging of Vallmar's latest product, the new [Golden Rule Marble™](#). Weaver Industries is a non-profit organization providing vocational training and employment opportunities to individuals with disabilities.

The original Golden Rule Marble, created a century ago by Jesse Shwayder, co-

founder of the Samsonite Corporation, was discontinued about 50 years ago. Today the Golden Rule Marble is back for a new generation. Why did Vallmar bring it back, and why did they choose Weaver to help? Vall Iliev, Vallmar's co-founder and president, said,

“The Golden Rule Marble is more than a keepsake—it’s a daily inspiration and reminder of one of the most fundamental of civilization’s values, ‘Do unto others as you would have them do unto you.’ We believe in that so strongly that we wanted to extend to others the opportunities to find meaning and satisfaction in every day, at home and at work.”

Vall and his wife and cofounder, Pepa Iliev, have gained more than a packaging vendor with Weaver Pro-Pak.

“We have noticed that the disabled men and women at Weaver who work on our marbles exhibit an astounding show of pride after they complete the work on each marble,” they said. “We are so pleased to be giving them important work.”

Weaver Industries’ mission is to maximize the independence and personal fulfillment of individuals



with developmental disabilities through community, business, and family partnerships. Says Bill Richards, Director of Sales and Quality Control,

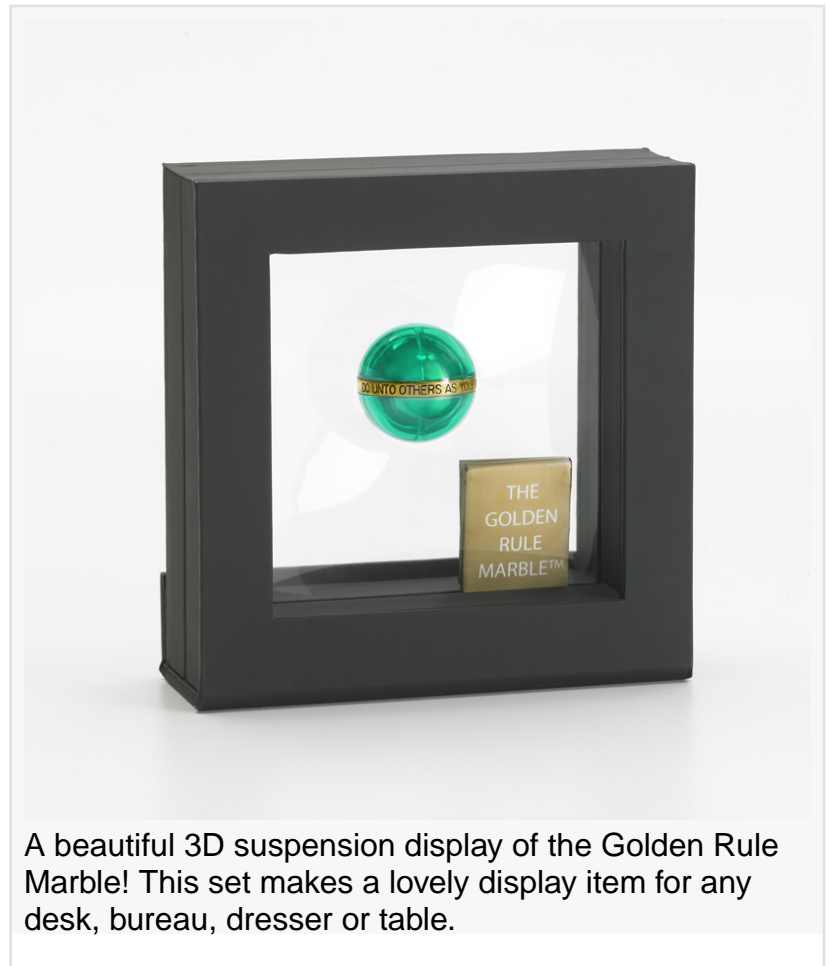
“With the support of local businesses like Vallmar & Co., we are able to provide vocational training and employment opportunities—right here in our community—for people with disabilities.”

To see what others are saying about Vallmar & Co. and the new Golden Rule Marble, [click here](#).

Today's Golden Rule Marble™

The new patented and trademarked Golden Rule Marble, exclusively from Vallmar & Co. of Akron, Ohio, is an updated version of the treasured memento.

The re-imagined marble is one-inch, one-ounce sphere of cats-eye acrylic encircled by a hand-finished brass band inscribed



A beautiful 3D suspension display of the Golden Rule Marble! This set makes a lovely display item for any desk, bureau, dresser or table.

with the Golden Rule. The custom-blended polymer that makes up the outer layer was designed to look as if light were coming from within. A core of stainless steel gives the marble its substantial feel in the hand. It comes in 11 luminescent colors: the original black, white, blue, translucent blue, red, and green, and new pearl blue, pearl green, pearl pink, crystal clear, and orange. Each Golden Rule

Marble comes nestled in a clear acrylic jewel box with an enclosure explaining its origin. The enclosure pamphlets may be customized to include a personal or corporate message. A simple and beautiful idea—to give a tangible reminder of the Golden Rule—has been reborn in this updated version of the Golden Rule Marble. It is truly [“a gift to live by.”](#)

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Pepa Iliev V.P. Operations

About Vallmar & Co.

The professional team at Vallmar & Co. has nearly 30 years of experience bringing hundreds of products to market. For more information about Vallmar and the Golden Rule Marble, please contact our Office/Engineering: 4319 Lorwood Drive #101, PO Box 1393, Stow, OH 44224 USA. Web:

www.vallmar.com | Toll-Free: 800-986-0795 | Office: +1-330-686-0020, M/F 9:00 to 5:00 EST | Customer Service: +1-330-686-2472 | Fax: +1-330-686-0922.

Vallmar is currently accepting inquiries from qualified outside Gift Sales Representatives & [Distributors](#). New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information about Vallmar, visit <http://www.vallmar.com> or call 800-986-0795.

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