

26th & Popped, Simply Great Popcorn

ATLANTA, GEORGIA, UNITED STATES, November 3, 2014 /EINPresswire.com/ -- Georgian entrepreneur Cheryl Pressley is the driving force behind 26th and Popped. This business offers [handcrafted artisan popcorn](#) which is of gourmet quality. This popcorn has absolutely no additives, preservatives or artificial flavoring and coloring. The simplicity of the all-natural ingredients ensures that 26th and Popped has full control over the quality of the popcorn. It also means that the popcorn is superior for our health when compared to many other snack foods which have several different artificial ingredients. 26th and Popped always prepares their popcorn in one small batch at a time. Keeping preparation to small quantities at a time ensures greater consistency and flavor for each kernel of popcorn. The popcorn is gluten free and comes in several different recipes to please both those with a sweet tooth and a savory tooth. The 26th and Popped recipes are classic toffee popcorn, classic caramel popcorn, crisp chocolate popcorn, Georgia honey popcorn, toasted white cheddar popcorn and simply butter and sea salt.

26th and Popped has a set of values which guides their business practices and quality control. This has been the case since their inception on 26th street in Atlanta, Georgia. The foundation of their brand is rooted in family, faith and the pure love of great all-natural American popcorn. To prove this point, all of the popcorn flavors in the recipes are named after Cheryl Pressley's family members. There is clearly market demand for a healthier [all-natural popcorn snack](#). Building on this market



demand, 26th and Popped is planning to sell their popcorn via retail online through a shop on their

website and through wholesalers. This means that people all over the country can soon order this great popcorn for themselves. 26th and Popped is ready to grow their business. They have already received state and city registration as well as a shared commercial kitchen location.

There are still several tasks which need to be undertaken before 26th and Popped can fulfill their ultimate vision of becoming the nation's favorite household snack and an exclusive party favor for special events. In order to get to this point, 26th and Popped needs to



complete several steps to be prepared for mass production and distribution. These steps include creating popcorn labels and packaging, paying website design and marketing fees and purchasing commercial popcorn equipment. Preparing the business website is also a top priority to allow for online food sales to meet their preexisting demand. In order to meet these goals 26th and Popped is currently undergoing a [Kickstarter crowdfunding campaign](#) which runs until November 16th. Those who make a crowdfunding donation will receive the following rewards:

\$5 – Thank you on website sponsor page

\$10 – Personalized note to you and thank you on website sponsor page

\$20 – One large bag of gourmet popcorn, personalized note to you and thank you on website sponsor page

\$30 – Two large bags of gourmet popcorn., personalized note to you and thank you on website sponsor page

\$40 – Three large bags of gourmet popcorn, personalized note to you and thank you on website sponsor page

\$50 – Three large bags of gourmet popcorn, 26th & Popped tee shirt, personalized note to you and thank you on website sponsor page

\$75 – Four large bags of gourmet popcorn, a 26th & Popped tee shirt, personalized note to you and thank you on website sponsor page

\$100 – Five large bags of gourmet popcorn, a 26th & Popped tee shirt, personalized note to you and thank you on website sponsor page

\$250 – A two gallon tin of gourmet popcorn, two 26th & Popped tee shirts, personalized note to you and thank you on website sponsor page

\$500 – A 3.5 gallon tin of gourmet popcorn, two 26th & Popped tee shirts, personalized note to you and thank you on website sponsor page

\$750 – Two 3.5 gallon tins of gourmet popcorn, tow 26th & Popped tee shirts, personalized note to you and thank you on website sponsor page

\$1000 – Three 3.5 gallon tins of gourmet popcorn, two 26th & Popped tee shirts, personalized note to you and thank you on website sponsor page

\$10,000 – Three 3.5 gallon tins of gourmet popcorn, two 26th & Popped tee shirts, personalized note to you and thank you on website sponsor page

Funders are encouraged to go to the 26th and Popped Kickstarter webpage for a moment to decide which popcorn recipe they would like to try for themselves.

About:

26th and Popped (www.26thandpopped.com) is a business which distributes air popped gourmet popcorn. This popcorn uses all-natural ingredients and is also gluten free. There is a current Kickstarter crowdfunding campaign to assist with the growth of this business.

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This press release can be viewed online at: <http://www.einpresswire.com>

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