

The Adventures of Sweety Onion, Hang Loose with Sweety

NEW YORK, NEW YORK, UNITED STATES, November 4, 2014 /EINPresswire.com/ -- Sweety Onion is the colorful character invented by author Leigh Sweetyonion Kornberger. Sweety is a fun loving onion that has many adventures involving the beach. In addition to being an adorable character, many of the lessons which Sweety learns on his adventures are lessons which can be passed on to our children. This fact is the essence of creating a quality children's book like "[The Adventures of Sweety Onion](#)". Sweety is also a role model for a relaxed laid back attitude mixed with many active and enjoyable pastimes including surfing and snorkeling. In this way "The Adventures of Sweety Onion" teaches children to approach their problems in a calm and level headed way as well as to go out on their own adventures to enjoy life.



The concept for Sweety Onion began when one of Leigh Sweetyonion's friends asked her to create a character for an upcoming onion festival. After some consideration the idea for Sweety was born and sweet onions just became a whole lot more colorful. The story has it that in October 1997, all of the onions from Kula Maui got together to witness the birth of one of the sweetest onions around. This birth reminded all of the onions of how sweet and precious life could be so they came up with the name Sweety. The name stuck and Sweety's fun loving personality suits his name very well. Sweety brings a zest for life in all of his adventures and throughout his book as he travels from upcountry Kula to the blue ocean of Kihei.

Sweety lives on the island of Maui in Hawaii. His favorite hand sign is known in the islands of Hawaii as a shaka. The shaka sign means both aloha and hang loose. This is the perfect symbol for a character that loves life as much as Sweety does. Sweety is the embodiment of creative self-expression and the sense of togetherness and love which Hawaii is known for. Sweety also loves freedom. In this way Sweety encourages all of us to embrace our inner child and peel away the many layers of life's adventures.

The dream for this children's book started nearly 20 years ago in 1996. Now that the writing has been completed that dream is almost a reality. The book will be made available on CreateSpace and retail online. Merchandising is a very important part of the Sweety Onion brand and there is already a

Sweety Onion online store for plush figures on their website sweetyonion.com. However many stuffed animal companies are not interested in producing small quantities. While it is possible to compromise with some manufacturers, funding is vital to creating inventory and growing the Sweety Onion brand. This character deserves the opportunity to spread its message of love and adventure to children. In order to assist with the manufacturing and production process of this colorful book a [Kickstarter crowdfunding campaign](#) has been started. This campaign will run until November 30th. There are many crowdfunding rewards:

\$10 – Plush Sweety Onion keychain. This keychain is machine washable and intended for children over three years of age.

\$20 – Sweety Onion Adventure Book and plush Sweety Onion keychain.

\$100 – Sweety Onion Adventure Book, Sweety Onion writing pad, notebook and adventure pillow. This pillow is polyester, washable and easy to zip off for washing.

\$250 – Sweety Onion adventure pillow and Sweety Onion Adventure Book. In addition, this funding level comes with an original snorkeling Sweety jewelry box. This jewelry box is a rare collector's item.

\$500 – Sweety Onion 8" plush doll. A signed copy of the Sweety Onion Adventure Book and two adventure pillows. Also a limited edition Sweety Onion keychain.

All of these rewards are set to be delivered in time for the holidays in December. This means that parents have the time and opportunity to give Sweety Onion [gifts to their children](#) this season. This adorable character reminds us all that the greatest adventure ever is awaiting you. Everyone is encouraged to visit the Sweety Onion website to learn more about this character. There are fun puzzles, word searches, coloring and a find Sweety game. There are even Sweety paper toys which come with their own template.

About:

Author Leigh "Sweetyonion" (www.sweetyonion.com) Kornberger has created a fun children's book called "The Adventures of Sweety Onion". This book revolves around fun loving character Sweety Onion's travels through Hawaii from upcountry Kula to the blue ocean of Kihei. Currently there is a Kickstarter crowdfunding campaign in place to assist with the manufacturing of this book.

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