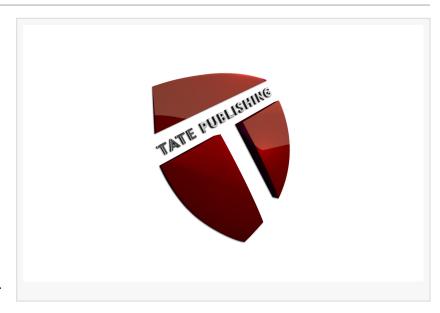


Tate Publishing and Author R. Todd Allard In Discussions for New Book Deal

Tate Publishing and author R. Todd Allard are in discussions concerning the 2015 release.

SAN DIEGO, CALIF, USA, November 5, 2014 /EINPresswire.com/ -- As a leading publisher in the industry, <u>Tate Publishing</u> thinks this book will be a great fit for their 2015 line.

Acquisitions Editor Stacy Baker said, "Author R. Todd Allard tells of when Sir Edmund Hillary and his one Sherpa mountaineer conquered the final phase of the ascent to the top of Mount Everest. They did it dragging behind them their



own oxygen bottles in a complete whiteout situation. A seemingly impossible achievement that was not as big as their bravery. In an interview afterwards, Sir Hillary was asked 'At any time were you afraid?' His reply? 'Of course I was afraid. I was very afraid, but courage is not the absence of fear, it is the conquest of fear.' As a young boy, Allard was always intrigued with that realization, which



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Sir Edmund Hillary

caused him to put himself in the way of the unknown, but self-confident, as to the outcome. Sir Hillary's quote, always close to his mind and heart, pushing him ever forward. Story after story in his new book will not disappoint. We look forward to having this book in production in just a few days so keep an eye out for this one!"

If published by Tate Publishing and Enterprises, the book will be available upon its release through bookstores nationwide, from the publisher at<u>www.tatepublishing.com/bookstore</u>, or by visiting <u>www.barnesandnoble.com</u> or amazon.com.

For more information or interview requests please contact Michelle Whitman, publicist, at (405) 458-5642 or send an email to michelle@keymgc.com. ###

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This press release can be viewed online at: http://www.einpresswire.com

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