

The CartLess Check Out Brings You More Money and Time with Online Grocery Shopping

WEST PALM BEACH, FLORIDA, UNITED STATES, November 5, 2014 /EINPresswire.com/ -- Grocery shopping is a task that has to be done. But why does it have to take so much time out of your daily schedule?

By the time you've checked your recipes, and—

Eggs, are we out of eggs, we probably need more milk, and how much flour is left?

Planned your meals for the week—

Don't forget to bring in a covered dish for the office party, and did you remember cupcakes for the twins' birthday treats at school?

Figured out which stores are having sales and cut out your coupons—

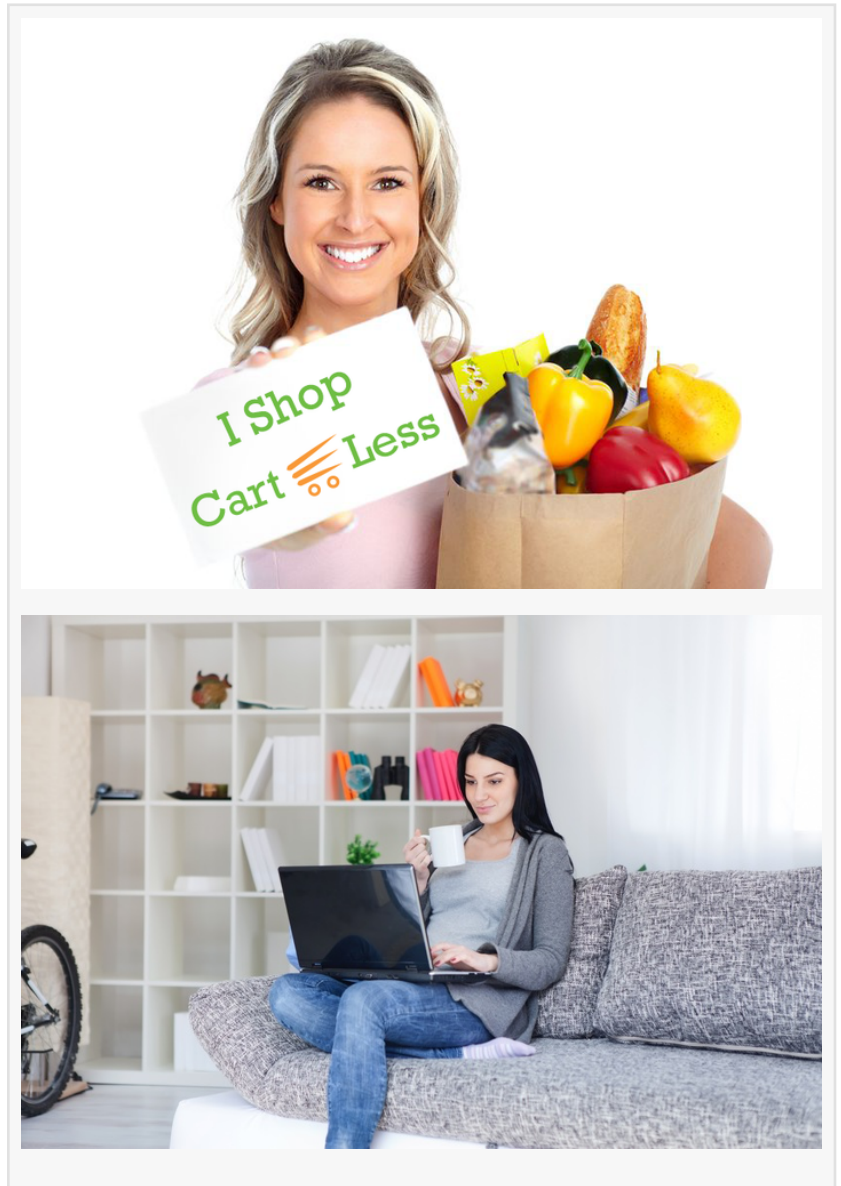
Do I go for 50 cents off here, or the 10 for \$10 there?

You've invested hours in the process before your car has even pulled into the parking lot. And if it's game day, you know what the checkout lines are going to be like.

CartLess can change that. Cartless is an [online grocery shopping](#) service that uses a single website to provide full access to the grocers in your area. With CartLess, you'll do your grocery shopping, but you won't go grocery shopping, because your aisles, cart, and

cashier are all online. You can check out the entire inventory of the store as if you were physically walking up and down the aisles. You can select what you need, complete your order, check out and pay, then select the time that works best for you to pick up your groceries or, if your grocer provides delivery service, have them show up at your door.

This innovative idea in grocery shopping is the inspiration of Isaac Mulvihill, and Francisco Guijarro, two guys who've shopped in their native Michigan, United States; and Zacatecas, Mexico respectively, to bring a truly American direction to the future of shopping. Mulvihill comes with a background in finance and entrepreneurship while Guijarro is a marketing and business development expert. Yam is the lead developer and software engineer. They bring the know-how to make the project take off, and



they're looking to crowdfunding for financial backing to raise \$25,000 by November 26 so that they can design the consumer interface, pay their development team, and hire more developers to get the site completed faster than you can say "buy one, get one." Their [Kickstarter campaign](#) will also provide them with feedback from the crowdfunding backers through beta testing and backer meetings.



CartLess is a system designed to fit your lifestyle, accommodate your schedule, and retain the features of shopping that you value while alleviating the tedious, time-consuming aspects of the task that you dread. CartLess retains the best that the 170,000 brick-and-mortar grocery stores in the United States have to offer, while optimizing their productivity. You've seen the way other retail markets are thriving on online shopping. With 98% of Americans needing to [go to the grocery store](#) to purchase food, it's time for the marketing experience that hasn't had a true innovation in nearly a century to step into the opportunity that the 21st century can offer.

CartLess is all-in-one shopping. For a low monthly membership fee, you can:

- Create a profile that saves multiple grocery lists based on your shopping needs;
- Review your previous online purchases on the CartLess website;
- Create and share recipes by uploading ingredients for your favorite dishes by "shopping" for them; add the preparation instructions, and share your tasty treat with others;
- Transfer recipe ingredients to your shopping list;
- Receive the latest health and nutrition updates;
- Receive and save coupons for the deal of the week from your favorite stores;
- Budget your shopping by letting CartLess track your expenses and alert you when you're near your limit;
- Earn awesome gifts and free services with CartLess loyalty points
- Set up a recurring daily/weekly/monthly grocery order for those staples that you purchase on a regular basis

Whether you're shopping to fill the fridge at home or buying groceries at your vacation time share, CartLess travels with you. You'll save time and money no matter where you shop thanks to CartLess!

About CartLess Online Grocery Shopping

Americans are leading the way to a grocery shopping service that provides full access to area grocers, all through one website, in Cartless Online Grocery Shopping(www.shopcartless.com), a cutting-edge approach to a time-consuming household chore. There's Isaac Mulvihill from Caledonia, Michigan, USA; and Francisco Guijarro from South of the Border, Mexico, who share unique attributes and varying skill sets to make your grocery shopping efficient, organized, state of the art, and---dare we say it?---enjoyable.

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This press release can be viewed online at: <http://www.einpresswire.com>

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