

Roche introduces advanced RNA-Seq tools for in-depth transcriptome studies

RNA Therapeutics, 16th & 17th February 2015, Marriott Regents Park Hotel, London UK

LONDON, LONDON, UNITED KINGDOM, November 6, 2014 /EINPresswire.com/ -- In recent days, Roche announced the launch of the SeqCap RNA Target Enrichment System for RNA-Seq applications. The system was designed to enable researchers to achieve significantly enhanced discovery power and targeting efficiency of RNA-Seq. Researchers in next-generation sequencing are increasingly studying RNA to more deeply understand transcript changes in order to identify potential genetic drivers for diseases.*

Hear more from Roche at SMI's 6th annual conference next February on [RNA Therapeutics](#) in a presentation entitled RNA Therapeutics – Unlocking the potential with locked nucleic acids. Bo Rode Hansen, Vice President of Drug Discovery & Alliance from Roche, will discuss:

- Lessons learnt and new developments following several decades of RNA Therapeutics
- Reasons as to why the success rate of RNA therapeutics drug development have been low with very few marketed drugs as a result
- The most recent thinking on how to increase productivity of RNA therapeutics development
- Nucleic acids and the reasons as to why Roche has chosen this as a preferred chemistry and modality for RNA therapeutics development

Other key speakers include: Silence Therapeutics, CRISPR Therapeutics, Leiden University Medical Centre, MiNa Therapeutics, AstraZeneca and GSK.

For those who are interested in attending, there is currently a £100 discount available online for bookings made this month. For further details or to download a brochure, visit www.therapeutics-rna.com

RNA Therapeutics: From Cell to Sales – Clearing the Path to Market



16-17 February 2015

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www.therapeutics-rna.com

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* Source: <http://www.pharmabiz.com/NewsDetails.aspx?aid=84864&sid=2>

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