



# American Mystique Offers Bomber Jackets And More

*Though much time has gone past, many military jackets style from past Decades are still very much popular and drive the jacket and coat textile markets.*

MINNEAPOLIS, MN, USA, November 8, 2014 /EINPresswire.com/ -- Though much time has gone past, many military jackets style from past Decades are still very much popular and drive the jacket and coat textile markets. From [Leather Bomber Jackets](#) to canvas [Duck Jackets](#) to [Nylon Bomber Jackets](#), their vintage styling sells right along with modern upgrades giving customers a wide line up for choice.

However, many vintage styles would not be offered if it were not for internet sales. Many American Made Leather Bomber jackets are more expensive than other styles and far too many shops or boutiques will not physically carry them on the selling rack for customers to choose over. The overhead in keeping these wonderful choices is more expensive than those made in foreign manufacturers.

Customers in one city or town could not find these classic vintage looks because stores were not carrying them. Often, these classic styles were not available within a thousand miles. A huge marketing problem that needed solving if these wonderful classic designs were to stay alive and keep American workers employed.

Along came the Internet and American Mystique. Retail entrepreneurs could now suddenly offer customers jacket designs not available in their home area and that is exactly what American Mystique did. They're retail military grade bomber jackets sales took off. Customers could buy American made merchandise online through their computers, and wear the traditional styling they admired. Dave Adams described the two basic elements of his retail business:

"We wanted to offer folks the classic designs that have always been popular. Traditional styling made from premium leather that never fails and has always been so popular with Americans. The other thing we wanted to offer, was a safe purchasing environment with real customer service that was not found on the Internet."

Dave Adams founded American Mystique in 1999, just offering a few Leather Bomber jackets on a simple beginner's website. Later, as the company grew and expanded its customer reach to an entire nation, Ted Sellers joined the Company and brought his expertise in online

entrepreneurship to Dave's growing retail business. Ted and Dave are now partners with a deep appreciation of entrepreneurship and online ventures. American Mystique went from just offering a few Military styles to offering a full line up of different jackets for both men and women. Dave Adams explained that the goal of American Mystique is to offer a very high quality product

"We want to offer our Customers the very best Leather Bomber Jackets for men and wool pea coats for women made in America. In the apparel market today, we know many top brands are made overseas, however they feature lesser materials with reduced stitching. Our goal is to offer something very special to the customer, a wow-factor if you will."

Some of these off-shore products are clearly inferior. Our goal is to offer customers the very best made, high quality. We want product made from high quality materials from manufacturers that care about what they make."

Located in Fergus Falls, MN, American Mystique uses the internet to allow its customers to shop for the very best made products from all over America. Over the years, Dave and Ted carefully built close relationships with several American Manufacturers and were offering their products when no one else could or would.

"Though shopping online has certainly changed over the years, we still have many customers call us by phone. We offer that personal touch, if it's needed. That is why when we can find a certain style that is traditional and made in this country, we offer it to our customers. If our choice is only from a foreign manufacturer, we make sure its top drawer, very well made, and we can offer it at a price people can afford. We are very selective as to style and marketability."

American Mystique offers American made traditional Leather bomber jackets and bomber jackets for men made from nylon and canvas. They also offer Sterlingwear Wool Pea Coats and a line of traditional leather parkas for both men and women. Located in Fergus Falls, MN, they sell to an entire world. You can find them at <http://www.americanmystique.com> or you can email them at [americanmystique@charter.net](mailto:americanmystique@charter.net) or phone 218-736-4570.

Ted  
American Mystique  
813-846-3483  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/233753792>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

