

# Vallmar & Co. Launches New Line for The Golden Rule Project Org

*Project based on The Golden Rule uses a time-honored message to inspire by spreading this unifying theme of reciprocity and interconnectedness*

AKRON, OHIO, UNITED STATES, November 24, 2014 /EINPresswire.com/ -- The Golden Rule Project, based in Salt Lake City, Utah, has recently purchased a supply of Golden Rule Marbles from Vallmar Co. to help them in their mission of spreading the "Do Unto Others" message! As The Golden Rule Project expands, they are planning to attend more events and conferences. They will use the Golden Rule Marbles as giveaways to individuals who take special interest in the Project. Additionally, when they create partnerships with individuals or groups, they will be sending the marbles as a reminder of the Project and the Rule itself, as well as a special remembrance of the collaboration.

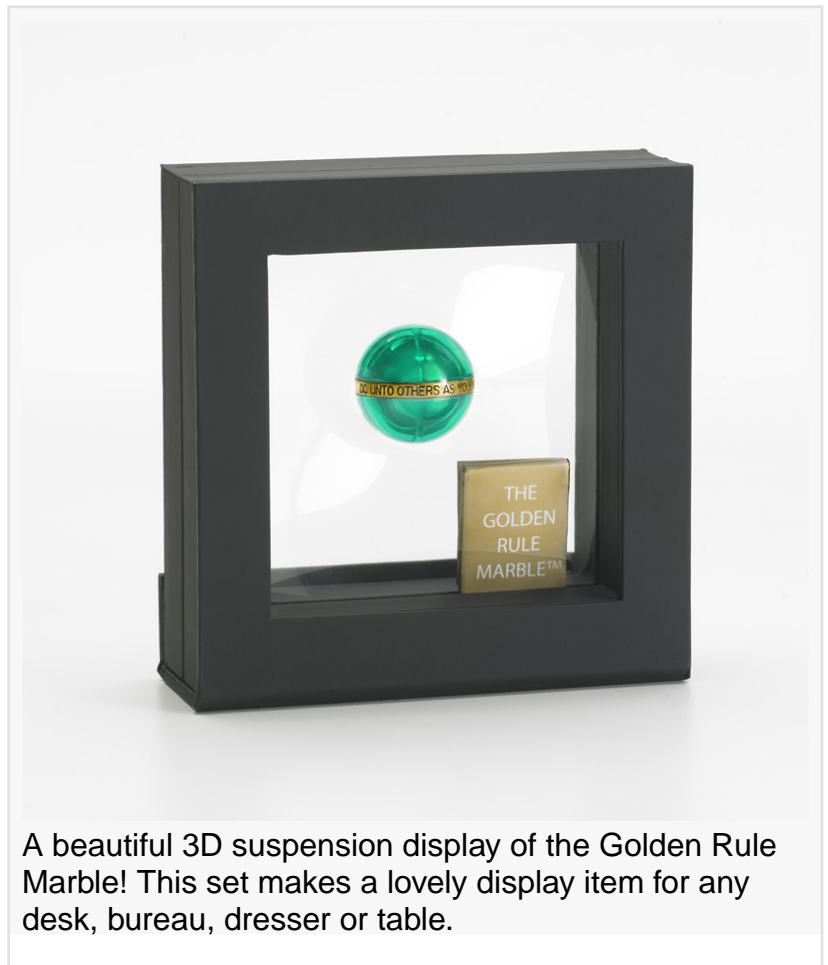
The Golden Rule Project ([www.goldenruleproject.org](http://www.goldenruleproject.org)) began in

November 2003 with the purpose of re-introducing the very important concept of "Do Unto Others" into people's consciousness. Since its inception the Project has:

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“Every man takes care that his neighbor does not cheat him. But the day comes when he begins to care that he does not cheat his neighbor. Then all goes well.” ~ Ralph Waldo Emerson

*Ralph Waldo Emerson*



A beautiful 3D suspension display of the Golden Rule Marble! This set makes a lovely display item for any desk, bureau, dresser or table.

Produced unique, one-of-a-kind broadsides featuring sixteen formulations of the Golden Rule and placed them into schools in their community.

Worked with the Urban Crossroads Center and Senator Fred Fife (D) to introduce a Golden Rule resolution into the Utah Legislature to consider the Golden Rule as they enacted their duties.

Created a packet of Story Starter Cards for use in the middle schools featuring mandala like drawings, golden rule related quotes and mini-biographies on those quoted.

Commissioned a world-class magician to produce and perform a golden rule themed performance for an anti-bullying

campaign at the middle school level.

Bonnie Phillips, founder of the Golden Rule Project, shares one of her favorite inspirational quotes: "Every man takes care that his neighbor does not cheat him. But the day comes when he begins to care that he does not cheat his neighbor. Then all goes well." ~ Ralph Waldo Emerson

Each one-inch marble comes with a double-sided pamphlet imprinted with the golden rule - neatly folded into a clear, acrylic presentation box. The [Golden Rule Marble™](#) is available in six high-quality, tiger-eye acrylic colors (white, black, green, blue, red and translucent blue). It has a brass ring upon which is hand-inscribed "Do unto others as you would have them do unto you."

The Golden Rule Marble™ concept was proven successful as a motivational giveaway back in the 1960's, though it was plastic back those days. Vallmar Studio has re-designed and re-engineered this wonderful concept, which is now manufactured as a high-quality promotional giveaway product.

Patented and Trademarked, The Golden Rule Marble™ is manufactured by the Vallmar Company of Stow, Ohio. Owned by the Iliev family, Vall, Pepa and Martin Iliev, Vallmar has a company philosophy of treating others as they wish to be treated and they hope to help spread this message of kindness to all around the world with the Golden Rule Marble™.

To purchase Golden Rule Marbles, call +1.330.686.2472 or visit [www.Golden-Rule-Marble.com](http://www.Golden-Rule-Marble.com) If you're looking for a way to encourage strong moral standards within your organization and promote those same standards to your clients, vendors and partners, call or visit online now.

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#### About Vallmar Company

Vallmar is currently accepting inquiries from qualified outside Sales Representatives and [Distributors](#). New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information about Vallmar, visit <http://www.vallmar.com> or call 800-986-0795.

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