



# US firms offered a limited opportunity to spend half a day with globally recognized cybersecurity and ISO27001 experts

*IT Governance is offering the international information security community the special opportunity to spend half a day with globally recognized ISO27001 experts*

BOISE, IDAHO, USA, November 12, 2014 /EINPresswire.com/ -- To help US organizations implement [ISO27001](#), [IT Governance](#) is offering the international information security community the special opportunity to spend half a day with globally recognized ISO27001 experts by attending an online workshop on 27 November 2014, called [Cyber security fundamentals](#): an introduction to ISO27001.

Alan Calder, founder and executive chairman of IT Governance, says, "The cyber threat landscape is increasing in complexity and severity on a daily basis, and high-profile data breaches are costing companies millions in damages and penalties. Don't let yourself become another Target.

It is almost a year since Target admitted suffering one of the biggest data breaches on record, and recovery is still a long way off for the retail giant: in the first six months of the fiscal year, profits plummeted 41% as costs associated with the hack rose to nearly \$150 million.

IT Governance, the international provider of cybersecurity expertise, says that other organizations can minimize the risk of similar costly information security incidents by implementing and maintaining an information security management system (ISMS) based on the requirements of the international best-practice standard ISO27001.

"In the run-up to the busiest time of the year for retailers, with Thanksgiving, Black Friday, Cyber Monday, Christmas, and the January sales all imminent, the threat of a data security incident – and its associated costs – is something all organizations will want to avoid. ISO27001 is the only credible solution to cyber threats."

Calder will be also leading the 'Cyber security fundamentals: an introduction to ISO27001' workshop. It will provide attendees with an understanding of the evolving cyber threat landscape and what they can do to counter the risks you face. This exclusive, practically-focused online workshop is aimed at senior-level information security professionals, CSOs, and CIOs from any industry or sector, who are interested in obtaining more information about embarking on ISO27001 for the first time. Registration closes on November 17.

Find out more: [www.itgovernanceusa.com/cyber-security-fundamentals-workshop.aspx](http://www.itgovernanceusa.com/cyber-security-fundamentals-workshop.aspx).

Organizations can call IT Governance toll-free on 1-877-317-3454 or email [servicecenter@itgovernanceusa.com](mailto:servicecenter@itgovernanceusa.com) for more information on how IT Governance can help protect their information security.

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