



Consumers Expected to Spend Over \$616 billion According to Latest Update from Merchant Warehouse

Shoppers can expect more than 40,000 deals between Black Friday and Cyber Monday, as the official 2014 holiday shopping season kicks off on November 27th.

BOSTON, MA, USA, November 12, 2014 /EINPresswire.com/ -- In anticipation of the upcoming shopping season, Merchant Warehouse has worked to develop a comprehensive 2014 Ultimate Holiday Shopping Guide. With Thanksgiving not falling until the 27th of November, retailers are feeling the pinch of a shortened shopping window and are expected to respond with numerous deals and promotions to ensure that the limited days do not negatively impact their holiday sales.

The guide offers an in-depth review of the expected sales during the initial days of the 2014 Holiday shopping season, the best deals available to consumers, and how both consumers and retailers can get involved in both Small Business Saturday and Giving Tuesday. In addition consumers are provided a quick overview of how to best game plan to make sure that they make the most out of this holiday shopping season. The update also highlights trends in how consumers are purchasing noting that shoppers only visited on average 3 stores during 2013 compared to 5 in the 2007 holiday season.

For an in-depth look at what consumers and retailers can expect during the first few days of the 2014 holiday shopping season, Merchant Warehouse's 2014 Ultimate Holiday Shopping Guide is now available at <http://merchantwarehouse.com/2014-ultimate-holiday-shopping-guide>.

About Merchant Warehouse

Merchant Warehouse is a leading provider of payment technologies and processing solutions. The company's solutions enable merchants to more effectively connect and engage with their customers regardless of how, where, or when they choose to shop. Merchant Warehouse's flagship technology solution, the Genius™ Customer Engagement Platform™, supports both traditional and new payment types, including NFC and QR, from a single countertop acceptance device. Merchant Warehouse is one of the fastest growing payment technology companies in North America.

Press release courtesy of Online PR Media: <http://bit.ly/1zNvke>

Jenn Reichenbacher
Merchant Warehouse
1-800-749-2173
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/234301495>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.