

Brio Announces Its Status As Multiple 2015 CES Innovation Awards Honoree

The safe outlet and connected home safety solution was awarded three honoree titles for the International Consumer Electronics Show in January 2015

SAN DIEGO, CA, USA, November 13, 2014 /EINPresswire.com/ -- Brio, the company behind the world's safest, smartest electrical power outlet and connected home safety solution, is announcing its Honoree status in three different categories for the 2015 International Consumer Electronics Show, taking place in January 2015. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media, to honor outstanding design and engineering in cutting edge consumer electronics products across 28 product categories.

With awards in the Tech for a Better World, Home Appliances, and Accessible Technologies categories, both Brio Safe and Brio Smart have been awarded among the best that will be exhibiting at International CES and will be displayed in the Innovation Awards Showcase at the show. The CES Innovation Awards are based upon descriptive materials submitted to the judges. Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting edge tech products and services coming to market.



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"We are so proud of our Honoree status for CES 2015," says Jocelyn Painter, spokesperson for Brio. "These awards are very special to us, because they show the hard work we have put in our products. Brio Safe and Brio Smart take a dangerous technology and make it safe for families in their

homes. Honoree status at International CES gives us the ability to showcase the work that we've done, and the strides that we are taking to deliver wall-to-wall peace of mind in the home."

Brio Safe virtually eliminates shock at the outlet by defaulting the everyday wall outlet to an 'off' state. The second product, Brio Smart, has app-enabled embedded wireless technology that allows it to communicate with sensors for smoke, carbon monoxide and flood protection. Brio Smart creates a "Home, Safe Home" environment by sending home safety information directly to the consumer's smart phone.

The prestigious CES Innovation Awards are sponsored by the Consumer Electronics Association (CEA)®, the producer of the International CES, the global gathering place for all who thrive on the business of consumer technology, and have been recognizing achievements in product design and engineering since 1976.

Brio will be displaying both Brio Smart and Brio Safe at the 2015 International CES, which runs Jan. 6-9, 2015, in Las Vegas, Nevada. Honorees will also be displayed at CES Unveiled New York, which features dozens of exhibitors and networking opportunities, and runs 4:30-7:30 PM November 11 at the Metropolitan Pavilion, New York.

For more information about Brio, please visit: <http://brighthouse.com>

About Brio:

Brio: Home, Safe Home.

Brio is the world's safest, smartest power outlet and connected home safety solution. Brio has taken a dangerous, yet ubiquitous, household fixture and eliminated risk of shock. By using patented microcontroller technology to sense when an object is plugged into the outlet, Brio Safe virtually eliminates risk of electric shock at the outlet to small children, pets or adults, recognizing between things that need power and people that need protection. Brio Smart uses advanced wireless innovations and mobile technology to combine the typical functionality of an everyday household appliance with smoke detection, carbon monoxide monitoring and flood detection.

According to the Electrical Safety Foundation International (ESFi), every month nearly 200 children are treated in hospital emergency rooms for electrical shock or burn injuries caused by tampering with a wall outlet. It is also reported that 70 percent of child-related electrical accidents occur at home. Since the modern outlet came into use more than 60 years ago, we have been boxed into a basic utilitarian form factor and functionality - now Brio changes that.

For more information about Brio or to pledge for the product, please visit: <http://brighthouse.com>

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