

# Webinar Discusses mHealth Implications for Diabetes Management and Healthcare Reimbursement

*Free two-part webinar series dives into the sea of emerging mobile health apps for chronic disease management.*

DES MOINES, IOWA, USA, November 14, 2014 /EINPresswire.com/ -- BettrLife, a leader in [nutrition and wellness technology](#), will host a free two-part webinar led by the University of Florida's Les Jebson. "Jumping Into Wellness: A Brief Swim in the Pool of Wellness Apps" will examine how mobile healthcare apps, or mHealth, are changing how chronic conditions like diabetes are managed.



Nutrition logging  
and wellness  
platform

On November 20th, at 1pm EDT, Mr. Jebson will be joined by Terrance McGowan to explore "mHealth Populations, Wellness Management and Reimbursement Implications." They will examine the sea of emerging mobile health apps for chronic disease management and discuss how the measurable implications are a key component of population health. Attendees will also learn how the current reimbursement climate is shifting toward greater risk sharing for chronic disease management.

On December 4th, at 1pm EDT, Mr. Jebson will be joined by Kyle Ziegler to discuss "Navigating the Sea of Diabetic Management Tools to Create Better Health Outcomes." According to the CDC the annual estimated costs of diagnosed diabetes (including direct medical costs and lost worker productivity) totals \$245 billion. This webinar will explore how existing mHealth applications are opening doors to greatly improve the health of this population and can ultimately begin to reduce the cost burdens.

Visit [BettrLife.com](https://www.bettrlife.com/contact/bettrlife-webinar-signup) for free registration to both of these webinars:  
<https://www.bettrlife.com/contact/bettrlife-webinar-signup>

## About Les Jebson

Les Jebson currently serves as an administrator and faculty instructor with the University of Florida, is the Executive Director of the UF Diabetes Institute, and serves as the Program Director for the University's online suite of professional education certificates in healthcare. He serves as adjunct faculty for several other universities, and has lectured nationally for numerous healthcare professional organizations. With over 35 publications on process improvement, Mr.

Jebson has held professional positions in both private practice and academic health delivery systems. One of his noteworthy accomplishments in utilizing information technology to drive strategic and operational decision making in healthcare. By assisting doctors in changing their business models, the company enables them to transform their care delivery model to focus on the underlying causes of disease.

#### About BettrLife

Founded in 2010, BettrLife's nutrition and wellness technology solution enables health coaches to engage directly with individual users to take control of their own health and wellness through an integrated suite of food, nutrition and activity logging and planning tools. This interaction facilitates increased engagement and leads to long-term healthy lifestyle changes within their populations. BettrLife's clinical applications are designed to facilitate the management of chronic conditions, weight-loss goals, and healthy lifestyles. Its cross platform technology allows for data to be accessed via iOS, Android or web enabled devices, and integrates with most popular biometric and activity tracking devices. Visit [www.BettrLife.com](http://www.BettrLife.com) for more information.

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