



Profit Velocity Solutions Acknowledged for its Innovative Profit Metrics by CIO Review in "Top 20" Award Program

CIO Review's "20 most Promising Manufacturing Tech Solutions Providers" Highlights Profit Velocity for its Unique Platform for Continuous Profit Improvement

SAN FRANCISCO, CALIFORNIA, USA, November 17, 2014 /EINPresswire.com/ -- [Profit Velocity Solutions](#), a pioneering tech firm with a unique platform for continuous profit improvement in manufacturing, announced that has been recognized by CIO Review as one of the "20 most promising manufacturing tech solutions providers." The listing, determined by a distinguished panel of C-level executives and the CIO Review editorial board, chose from thousands of companies to highlight providers which are making the most significant contributions to the comeback and vibrancy of U.S.-based manufacturing.

The recognition is especially important in light of recent trends in manufacturing, which is shifting closer to home. In addition, manufacturers in the West are moving towards more technically advanced industries, becoming leaner and looking more towards technological foundations to improve operations, competitiveness and value creation.

CIO Review featured Profit Velocity Solutions in their October 27 issue as one of the "top 20", recognizing the innovative company for its groundbreaking platform and methodology for continuous profit improvement. Profit Velocity Solutions' [PV Accelerator](#)[™] delivers direct, bottom-line value creation, increased profits and ROA to its users, by applying a new metric to spot hidden profit opportunities without additional capital expenditure.

"Before investing in additional plant and equipment, it makes sense to make sure you are getting the most from what you have," said [Michael Rothschild, CEO](#) of Profit Velocity Solutions. "The PV Accelerator tool goes beyond the traditional margin per unit analysis, which though necessary, does not provide a complete and true picture of profitability, especially in an environment with hundreds or thousands of SKUs. PV Accelerator adds the Profit Velocity metric, which measures how quickly units move through the manufacturing process, adding a profit-per-hour analysis that often identifies hidden pockets of profitability."

Manufacturers often undertake unnecessary and excessive capital investments, leading to over-capacity, over-pricing and driving away of otherwise profitable orders. PVA, by analyzing profit per hour – or the speed at which each items move through the manufacturing process – creates a more precise picture of profitability. PVA overcomes the distortion that typically results from traditional unit margin metrics, giving managers deeper insight into profit margin and often spotting hidden winners. "The result is that manufacturers are able to reclaim opportunities that would otherwise be lost due to idle manufacturing time," said Rothschild.

Using PVA, manufacturers have been able to increase profit margins significantly over a short period of time, with one recording a profit margin increase from 11 percent to 16 percent in two years. Tools like PVA are at the heart of manufacturing's return to the U.S., and its dramatic comeback over the

past few years. with the addition of the profit velocity metric, U.S. based manufacturers are better able to use existing equipment, and gain a significant edge in productivity and profitability.

About Profit Velocity Solutions

Based in San Francisco, with offices in key manufacturing centers worldwide, Profit Velocity Solutions offers PV Accelerator™, which reveals hidden profit opportunities in the capacity utilization trade-offs facing sales, operations and finance in complex manufacturing companies. PV Accelerator™, which can be set up in just weeks, allows management teams to collaboratively make more intelligent choices about pricing, production, and sales management, leading to substantially wider margins and higher ROA. By supplementing traditional profit-per-product-unit margin analysis with the previously unavailable "missing metric" of profit-per-machine-hour, high-product variety manufacturers can tap previously hidden opportunities to accelerate cash flow and achieve major financial gains. For more information, visit us at <http://www.profitvelocity.com>.

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