

# DICKEY-john Hy Rate Plus™ LED Seed Sensor Wins AE50 Award

*The American Society of Agricultural and Biological Engineers (ASABE) announced that DICKET-john won an AE50 award for the Hy Rate Plus™ LED Seed Sensor.*

ST. JOSEPH, MI, USA, November 18, 2014  
/EINPresswire.com/ -- The American Society of Agricultural and Biological Engineers (ASABE) recently announced that [DICKET-john Corporation](#) has won an AE50 award for the [Hy Rate Plus™](#) LED Seed Sensor, deemed one of the year's most innovative designs in engineering products or systems for the food and agriculture industries. The Hy Rate Plus will be featured in the January/February 2015 special AE50 issue of ASABE's magazine Resource: Engineering & Technology for a Sustainable World.



Recent recipient of the AE50 Award.

The Hy Rate Plus LED Seed Sensor is a highly accurate and intelligent seed-tube-mounted sensor for detecting [row-crop planting](#) populations at high rates on a wide variety of seeds. The sensor utilizes a first of its kind advanced proprietary software algorithm and an improved light emitting source in order to detect virtually every seed that passes through the sensing area.

"We are truly honored to receive the AE50 award for our Hy Rate Plus LED Seed Sensor. The development and release of the Hy Rate Plus is indicative of DICKET-john's continued commitment to the creation of technologically innovative products through the use of engineering excellence. These are the very attributes that are embodied in the AE50 award," states Nolan Bangert, DICKET-john Applications Engineer.

Companies from around the world submit entries to the annual AE50 competition and up to 50 of the best products are chosen by a panel of international engineering experts. The judges select products that will best advance engineering for the food and agriculture industries.

The AE50 awards program is sponsored by Resource magazine to emphasize the role of new products and systems in bringing advanced technology to the marketplace. These engineering developments help farmers, food processors and equipment manufacturers cut costs, enhance

quality and increase profits.

Press release courtesy of Online PR Media: <http://bit.ly/1qmwj32>

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