

Earthcare Helping the Dirt Clean up its Act

RANCHO CUCAMONGA, CALIFORNIA, UNITED STATES, November 19, 2014 /EINPresswire.com/ -- It's time for dirt to clean up its act. The use of chemicals and pesticides has over-chemicalized the soil that we depend on. It's estimated that since 1960, one-third of the world's arable land has been lost. The run-off from the fertilizers that we use on our crops has created marine dead zones. We've been this way before, but maybe we didn't learn our lesson. During the Depression, when the United States saw its fertile farmland turn into the Dust Bowl, President Franklin D. Roosevelt warned that a nation that destroys its soil destroys itself.

We can't really blame the soil for the condition that it's in. Given a choice, Mother Earth would be quite content to make use of all that nature provides in order to generate fertile yields from the soil. But we've forgotten that our soil is teeming with life, and we treat it as if it were dead. If we keep using the chemicals that we've come to rely on, we'll be witnessing the death of the dirt upon which life depends.

Earthcare International has a product that [can reverse the damage](#) done to the soil. That product is SumaGrow, a polymicrobial cocktail of carefully chosen microorganisms that can rehabilitate the

soil, making it healthier and more compatible with organic, sustainable farming.

Jim Leupold grew up on a ranch, not a farm, but he became a believer in the Earthcare mission after meeting Dan Terzo, the founder and CEO of Earthcare International. Leupold had long been concerned about the effects of the poisons that end up inside us because of their use by the food industry. When he and his wife used Earthcare products in their own garden, and enjoyed the best-tasting fruit and vegetables they'd ever eaten, Leupold knew that he wanted to spread the news. That's why Leupold is launching a Kickstarter crowdfunding campaign to raise \$250,000 in order to let Earthcare SumaGrow undo some of the serious damage that careless use of resources has inflicted



on our planet. Along with the rest of the Earthcare family, Leupold sees the crowdfunding project as a way to make a difference in the world. “It is quite possible that there’s not another project anywhere that is as comprehensive, far-reaching and significant in saving our soil and our water—and providing safer, tastier, more wholesome food to people all across the globe,” he explains.

SumaGrow contains no genetically modified organisms (GMO), artificial growth hormones, or chemicals.

What SumaGrow does contain is more than ten microorganisms and six functions whose strains are capable of adapting to varying environments for temperature and oxygen, sandy and clay soils, and high and low pH. The microbes—more strains of microbes than any other product—are sourced from naturally isolated soil microbes. It’s a way of using research technology to distill the essence of Mother Earth’s life-giving nutrients and returning them to the soil. The results include increased crop yields and [increased nutritional plant value](#), so everyone benefits: the consumer who buys and eats the crop, and the farmer who grows and harvests it.

SumaGrow is a headliner in the world of agriculture. It was named the Popular Science “Best of What’s New” for 2011 and, in 2009, “The Future of Farming: Eight Solutions for a Hungry World”; the 2013 Inc. Magazine 500’s second-fastest growing private manufacturer in the United States; and the fastest growing company in Mississippi. But Earthcare’s success in the agricultural and business world has expanded beyond the boundaries of the United States; its products have been approved in Italy, India, Panama, Honduras, Guyana, Vietnam, and South Africa. By the end of the year, it’s expected that South Korea, Laos, Cambodia, Thailand, Turkey, Kenya, Ghana, Mexico, and Chile will join the list. Next year, expect to see the European Union, China, Brazil, Costa Rica, Colombia and Nicaragua as part of the SumaGrow bandwagon.

Looking into the future, Leupold envisions a time when the results of Earthcare with SumaGrow will bring great change, not just the crops that we grow, but the land that’s used for everything from gardens to golf courses, by providing a 50 percent reduction in chemical fertilizers, and more available water. Right now, crowdfunding financing is needed so that Earthcare can meet the expanding orders within the coming months that would otherwise overwhelm the company’s current production capabilities. Getting dirty with SumaGrow can [clean up the planet](#) and change the world.

About Earthcare International

The planet is engaged in a battle for survival. Earthcare International (www.earthcarewithsumagrow.com) has a product that can win the war and create a system for sustainable agriculture capable of combatting the damage done to the soil by pesticides, chemicals, and fertilizers. Earthcare with SumaGrow is an organically based product that provides farmers with an extremely efficient, low cost product that produces high-yield harvests without genetically modified organisms or harsh chemicals that deplete the soil of its nutrients. The Earthcare products are listed by the Organic Materials Review Institute (OMRI) and certified for use in all organic operations.

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