



# Shopping with Discretion — ScreenItCleanIt.com

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*Is it important that your Christmas purchases come from companies that align with your values?*

NICEVILLE, FL, USA, November 20, 2014 /EINPresswire.com/ -- Holiday shopping is right around the corner, and the way we spend our dollars is the most powerful way we shape our culture. This is why Steve Ensley, founder and president of American Family Online, has created and developed the Screen It-Clean It web-search tools. This online tool is designed to help the consumer evaluate companies and make buying decisions based on their own values before they make a purchase.

Screen It-Clean It is a powerful tool with a database of nearly 30,000 companies from all over the world that are screened for moral and ethical issues. This tool is so important, that it is now entirely free to use for any consumer or business at [www.ScreenItCleanIt.com](http://www.ScreenItCleanIt.com). It is an especially useful tool for this buying season as it also runs on any smart phone or tablet for point of purchase information.

Help spread the word for this powerful free tool. For more information on how you can use Screen It-Clean It or to set up an interview or promotional opportunity with Steve Ensley, please contact him below.

Bio for Steve Ensley – [http://afo.net/ensley\\_bio.pdf](http://afo.net/ensley_bio.pdf)

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