

Association of British Insurers to Speak on the Connected Driver at London Conference

SMi's 3rd annual Telematics for Usage Based Insurance conference takes place in London, UK on the 18th - 19th February 2015.

LONDON, ENGLAND, UNITED KINGDOM, November 25, 2014 /EINPresswire.com/ -- SMi is delighted to have Scott Pendry, Motor Policy Adviser from the Association of British Insurers speaking at its 3rd annual [Telematics for Usage Based Insurance conference](#) taking place 18-19 February 2015 in London, UK.

The Association of British Insurers provides consumers with information on insurance as well as savings products and services, by promoting the best practices, transparency and high standards within the industry.



Scott's highly topical speech will focus on insurance and the connected driver and he will discuss this area in detail by answering questions such as: What are the future opportunities presented by better connected cars and drivers? As well as, will telematics become mainstream?

This [event](#) will provide the opportunity to learn about new industry regulations, analyse the global market status and hear case studies from industry leaders Wunelli, Zurich Insurance and Hastings Direct. The telematics industry is changing the insurance sector at a speed that was never before predicted - This conference will give you the competitive edge to stay at the forefront of the industry.

Reasons To Attend in 2015:

This conference will address key developments for private consumer Pay as You Drive, automotive commercial insurance and fleet, as well as how the emergence of the connected car is impacting the insurance industry. These key presentations will allow you to:

- Analyse the global market status
- Hear case studies from industry leaders such as Wunelli, Zurich and Hastings Direct
- Learn how to overcome practical issues relating to data and regulation
- Discuss new industry regulations and how to comply with them

Key Speakers Include:

- Andrew Price, Practice Leader - Motor Fleet, Zurich Insurance
- Jeremy Green, Principal Analyst, Machina
- Paul Stacy, Director, Wunelli
- Scott Pendry, Motor Policy Adviser, Association of British Insurers
- Ben Tomasetti, Head of Business Development, Hastings Direct Insurance
- Jack Brownhill, Owner, World Motor Insurance Company
- Paul Middle, Telematics Lead, RSA Insurance Group Plc
- Thomas Hallauer, Director Marketing & Research, Ptolemus
- Antti Aumo, Marketing Director, Car Connectivity Consortium
- Ed Rochfort, Product Director, Carrot Insurance

For more information, or to register, please visit <http://www.smi-online.co.uk/2015m2m21.asp>

Alternatively, contact Sultan Alamro on +44 (0) 207 827 6066 or e-mail salamro@smi-online.co.uk

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