

Go Hands-Free with the JACLIP Clothing Accessory for Your Jacket

LONDON, UNITED KINGDOM, November 25, 2014 /EINPresswire.com/ -- In the hands-free world that we live in, clothes can be an inconvenience. If you're commuting to and from work on the train, you want to arrive at your job looking polished and professional, and not as if you emerged from the bottom of a laundry basket. But JACLIP creator Wesley Kendrick noticed in 2013 that his summer commute was delivering him to work in a state of less than sartorial smartness. "For those of you that don't commute," says Kendrick, "think of sardines in a sauna somewhere near the equator." When the temperatures get warm on a crowded train, off go the jackets—but where do they go? They hang over the right arm until that gets tiring, then the jackets are shifted to the left arm, or they're draped over the shoulder. As Kendrick says, "Not cool!" So he started pondering ways in which belts could be used as a hanging point.

That was a year ago, in September of 2013. After that summer, he began designing like mad. Numerous prototypes were built, tested, and tweaked. The involvement with design companies began, and Bang Creations provided valuable feedback. Patents were filed. The first UK patent pending and EU and U.S. patent design are just the beginning. Each design has been tested in all conditions to find the simplest, least obstructive method for the JACLIP to do its assigned task by working with your wardrobe.

Meetings were held with manufacturers. "We never even knew how much time, effort, and work goes into creating a product from scratch and getting it to the point it's at now." That point is Kickstarter, where the JACLIP is now a [crowdfunding campaign](#) to raise £5,000 by December 17 so that your jacket has a place to be when you're not wearing it. The crowdfunding help is sought so that the tooling needed to begin production can be purchased. The process thus far has been to make the JACLIP by hand and machine, a time-consuming and costly process. Mass production is the destination for this indispensable accessory that's going to become an everyday feature of your



wardrobe. Mass production will also bring down the unit costs of the JACLIP. It's easy to foresee a day when everyone will have JACLIPS as part of their daily ensemble because we have more important things to do with our hands than hold our jackets. Let the JACLIP do it for us.



Accessories like the JACLIP are designed to [make your life simpler](#), and that's something that everyone will appreciate. The JACLIP comes in a range of colors so that it blends well with your belt. You simply slide the JACLIP over your belt, and hang up your jacket. Having your hands free means that, not

only do you no longer have to be a clothes tree for your garments, but you can continue reading your magazine and newspaper or checking out your phone. The original purpose of letting the jacket hang while commuting on a crowded train has expanded. When you're meeting friends at the bar after work, you don't have to search for a dry surface for your jacket because it can hang from your JACLIP. If you're going to a concert or festival, your jacket is handy if you need it, and out of the way if you don't. Moms walking their young ones to school will appreciate the JACLIP when they're bombarded with their kids' jackets.

Efficiency and ease are also the mantra for the packaging, along with a [dash of eco-friendly](#). The JACLIP comes in a small tin with windows so that customers can tell what color of JACLIP they're buying, and then the tin can be re-used. No worrying about throwing away paper and packaging material.

From start to finish, the JACLIP is user-friendly. Your wrinkle-free jacket will be all the evidence you need to prove that the JACLIP is the accessory for you.

About JACLIP

JACLIP creator (www.JACLIP.com) Wesley Kendrick is a freelance IT consultant who found a way to use his 9:00 to 5:00 work routine to expand on his entrepreneurial flair, as he came up with a new concept to develop into a product. His morning and evening commute to and from work served as the inspiration for his creation, the JACLIP, which transforms an ordinary belt into a hanging point for a jacket, keeping hands free.

Wesley Kendrick

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