

Delray Beach Company Gives Lynn University Students a Lesson in Job Hunting

Boca Raton, FL - For a new college graduate, an embarrassing tweet or a compromising Facebook pic could mean the difference between getting or not getting one.

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/EINPresswire.com/ -- [Elite Strategies](#), a Delray Beach internet marketing firm, wants to help a group of Lynn University students avoid that pitfall.

The company will partner with the school's online marketing class Nov. 11 for a project designed to help students get their online presence ready for the workforce.

"I've been on both sides of the table, looking for a job and hiring people, so we want to use our expertise to help students when they hit the job market," said Patrick Coombe, Elite Strategies' founder and CEO.

Coombe and four other Elite employees will work with Dr. Henry Schrader's class to help students purge their social media profiles of unprofessional photos and help them set up professional LinkedIn accounts and blogs.

The company will also bring a staff photographer to class to allow each student to have a professional headshot.

It's part of an on-going relationship with Lynn, which has provided interns for Elite Strategies. Those interns have in turn become full-time employees.

"Working with Dr. Schrader doing this project has been a great opportunity for our company to give back and the students to start to take a look at their presence online," Coombe said.

The class is held at Lynn's new International Business Center at 6pm. The university is located at 3601 N. Military Trail in Boca Raton.



CEO of Elite Strategies Patrick Coombe leads Lynn University Project

For [more information](#), contact Elite Strategies at 561-526-8457.

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