

Etractions Launches Winter Fun Facebook Photo Contest

WOBURN, MA, UNITED STATES, December 1, 2014 /EINPresswire.com/ -- [Etractions](#) is inviting visitors to showcase their [Winter Fun](#) experiences through an exciting new photo contest on Facebook. Now through February 6, visitors can upload a photo showcasing their Winter Fun experience for a chance to win 4 free lift tickets to Windham Mountain Resort.

The contest is an extension of the new Etractions marketing campaign that debuted earlier this year connecting visitors to fun. "The Etractions Winter Fun Facebook contest is designed to spark consumer interest and enthusiasm for the Etractions brand and help tourists and visitors alike explore the many visitor resources of the Etractions web, mobile and touch screen brand" said Barry Greenstein, Digital Platform Manager, Etractions Inc.

The Etractions Winter Fun contest will be promoted in over 200,000 Etractions Winter Fun Visitors Maps distributed in over 1,000 Northeast visitor locations in Toronto, Boston, Rutland, New York, and Philadelphia. In addition, the contest is being promoted on social media channels and the companies Northeast and Canadian in-market digital touch screens situated in high traffic visitor locations.

To enter, participants must first Like Etractions on Facebook@Etractions and post a photograph showing Winter Fun with #EtractionsWinterFun. The winning photo will be evaluated on creativity/originality, quality of submission and theme. To enter and for more

information, including official rules, visit www.etractions.com/page/etractionswinterfun.

**Enter to win
4 FREE Lift Tickets To**



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