



# Small Business Influencers Awards Toni Harris, a Top 100 Champion

*The Small Business Influencer Awards gives an Top 100 Champion award to Speaker and Marketing Strategist, Toni Harris.*

HOUSTON, TX, USA, December 1, 2014 /EINPresswire.com/ -- [Small Business Influencer](#) Awards and co-founder Ramon Ray of SmallBizTechnology.com, recently recognized Toni Harris, Houston's Turnaround Queen and [marketing strategist](#), as a [Top 100 Champion](#) in the 2014 Small Business Influencer Awards. Other awardees included in the Top 100 Champions are Constant Contact and CEO Gail Goodman, Entrepreneur Magazine, Infusionsoft, Barbara Corcoran of ABC's Shark Tank, and Evernote.

As an entrepreneur for over 25 years, Toni experiences the good, the bad and the ugly of entrepreneurship. She is a true champion for small businesses and the success of entrepreneurs. Whether giving a motivational speech or serving in her role as a Constant Contact Authorized Local Expert, Toni believes that small business owners have to take drastic steps outside their comfort zone to achieve success. Toni states, "No one is successful without doing something drastic and it is my goal to help entrepreneurs discover the next drastic step to help them reach their goals."

## About Toni Harris

Affectionately known as "The Turnaround Queen<sup>®</sup>", Toni Harris is a passionate, dynamic and energetic speaker who encourages her audiences to take drastic steps outside their comfort zone to achieve amazing results! As a Constant Contact Solution Provider, she received the company's very first "Rookie of the Year" award for her outstanding performance. Toni released her third book, "Soar2Success – 55 Tips to Achieving Drastic Results with Your Email Campaigns." Toni specializes in email and social media marketing, coaching her small business clients to achieve drastic results in their businesses to increase revenue and profitability. Toni holds a degree in Business Management with a concentration in Entrepreneurship and a Master's degree in Adult Education and Training.

## About the Small Business Influencer Awards

The Small Business Influencer Awards honor those who are influential to small businesses in North America, through the products, services, knowledge, information or support they provide to the

small business market.

The Awards recognize the unsung heroes of small businesses – those who support and encourage entrepreneurs and small business owners, and help them achieve success and stay successful. The panels of judges, steeped in the small business market, select the Champions based on the contributions of the nominees over the past year toward:

- advocating on behalf of small businesses,
- providing products or services that address the unique challenges faced by small businesses,
- revolutionizing how small businesses do business or how they solve business challenges,
- helping small businesses grow,
- or otherwise impacting small businesses in a significant way.

Awards co-founder Ramon Ray of SmallBizTechnology.com notes, "Being recognized by the community as a Top 100 Champion also reinforces with employees that their dedication and hard work has paid off. The Awards are intended to provide that added boost in motivation and morale that can make a big difference in results. We're also delighted at the Honorable Mentions, who definitely bear watching over the coming year!" The Awards can be found on the Web at: SMBInfluencers.com.

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