

SIG “ Sound is Genius ” headphones, Clear Sound, Sturdy Construction

ATLANTA, GEORGIA, UNITED STATES, December 2, 2014 /EINPresswire.com/ -- SIG Group Enterprises is bringing out a new product: SIG brand Cyber headphones. They are using the slogan “ Sound is Genius ” for their new line. What this means is that the headphones are designed to deliver the [best sound possible](#) to the user’s ears and that the framework that holds the working components is super durable.

The planned product line includes the SIG Studio Pro, the SIG Street Pro, and the CyberSIG Dice II. Each of these designs is uniquely planned for serious users who require high quality sound equipment. The SIG Studio Pro is intended for DJs, musicians and people who love to hear each instrument in their music. The Studio Pro is designed to plug directly into a sound system or studio equipment. It has an extra-long



cord to allow user mobility. The over-the-head band is flexible and extra-durable – planned for use by people who are going to use the headset daily for long periods of time. The SIG Studio Street pro includes a sensitive microphone, with noise cancelling features. It comes in a variety of colors. The 18K SIG Gold edition comes with 18k gold accents. The SIG Dice II also comes in a variety of colors, and is also available with 18k gold accents. It works with all mobile systems, and is a Bluetooth sound system.

The design and engineering company SIG Design Technology was established in 2002 as a mobile phone company in the Netherlands. The current Indiegogo “ Sound is Genius ” crowdfunding campaign is designed to place the new SIG headphones in the hands of users as early as March 2015. The SIG Dice II will not be delivered until July 2015. The products are created with attention to detail, [quality and durability](#) – intended to make them stand-out from the ordinary run-of-the mill headphones. This is technology at its finest.

Adam Pasholk, CFO and Dawn Simpson, CEO, are founding members of the company. They recognize that there might be some problems during the production phase. However, this is not the company’s first product, and they have engaged manufacturers who will be in touch with them through every step of making the new headphones. They also have some dreams for the future, once the new

product is produced and selling. They hope to create assembly plants in rural American and in other countries. Once those factories are producing they will initiate a program they will call "It's My Turn by SIG." The program will encourage middle and high schools to develop a plan for a new product. The plans will be entered in a contest, and the winning school will receive funds for the "Student-in-need" program. The designing class will receive 50% from the annual sale of their product. This is the company's way of giving forward.

Participants in the crowdfunding campaign have the opportunity to receive recognition for their assistance, a warm-up hoodie with the logo "Sound is Genius", as well as to pre-order their preferred Sig headphones. SIG will hold a "Cyber Monday" sale on the Cyber SIG Dice II – offering them for only \$70! This is a very limited time offer – the sale end at 11:59pm, Monday December 1, 2014. However, participants can still get a good price on the Cyber Pro, which will be available for \$100 through Monday, December 7th. Even if they miss out on these great bargains, interested parties can still order their preferred SIG headphones set. The Indiegogo crowdfunding event will continue January 25, 2015, so there will be plenty of time to pre-order one of these amazing sets of headphones. Shipping and handling for recipients who live in the United States is \$35.00. Recipients who live outside the US should plan to pay \$70 for shipping and handling.

SIG is dedicated to producing quality products. The SIG headphones are [designed to sound good](#), look good and last a good, long time. More than that, the company recognizes that communities need industry for financial success. More than that, if we are to have more innovative products, youthful efforts need to be funded and school supported. By contributing to this event, you not only get a great pair of headphones, you help Adam and Dawn realize their dreams for the future. That's a win-win situation for everybody.

About: SIG "Sound is Genius" (www.soundisgenius.com) design and engineering arm began in 2002 as a mobile phone company in the Netherlands. NYU Grads Adam Pasholk, CFO and Dawn Simpson, CEO, are founding members of the company. SIG is dedicated to bringing out quality



technology, and to furthering the future of young entrepreneurs.

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