

FICO 9 Delivers Higher Score Ranges among Nation's Telecommunications Consumers

Scores increase following analysis of FICO Score 9 with SubscriberWise® proprietary segmentation technology.

CHICAGO, IL, USA, December 2, 2014 /EINPresswire.com/ -- [SubscriberWise®](#), a leading provider of analytics-driven subscriber decision management technology and the nation's largest issuing consumer reporting agency for the communications industry, announced today that the company has confirmed higher score ranges with the newest [FICO 9](#) score. The latest scoring technology is designed to bypass paid collections and to treat medical collections less adversely than non-medical collections. The analysis follows a 10 day performance period of SubscriberWise's award winning decision management technology. The analysis included 100 percent of the credit decisions at SubscriberWise with FICO Score 9.



The SubscriberWise brain trust: SubscriberWise: (left to right) President David Howe, Chief Systems Engineer Mark Hoffer and VP/CFO David Hoffer

SubscriberWise was the first organization in the nation to integrate FICO Score 9 for consumer originations. The first consumer initiated payment transaction that included FICO Score 9 was processed on Friday, November 21, 2014, one day after FICO announced availability at TransUnion. An Ohio man confirmed to have only medical collection accounts adversely impacting his FICO scores obtained a dramatic boost with the new scoring technology

“

I'm optimistic that others will follow our lead and integrate this new scoring technology quickly.”

David Howe

(<http://www.prweb.com/releases/FICO9/SubscriberWise/prweb12346792.htm>).

“SubscriberWise was founded at [MCTV](#) one decade ago,” said David Howe, president of SubscriberWise. “MCTV, like SubscriberWise, is a cutting-edge technology company. MCTV is also a multiple system operator serving 47,000 subscribers in northeast Ohio. The operator was founded a half-century ago in 1965. In 2012, MCTV was awarded “System of the Year” by national industry publication Communications Technology (<http://www.indeonline.com/article/20120927/News/309279948>). Earlier this year, SubscriberWise was named winner at the CableFAX tech awards in the category of commercial software (<http://www.enhancedonlinenews.com/news/eon/20140315005015/en/CableFAX/SubscriberWise/MC>

[TV](#)).

Among our member operators and industry peers who know MCTV and SubscriberWise, it's hardly a surprise that SubscriberWise is the first organization in the nation to leverage FICO's latest scoring technology," continued Howe. "Being thought leaders and on the forefront of technology advancements while always acting in the best interests of the nation's telecommunications consumers is what we do best. It's the reason we succeed profoundly," Howe declared.

"Yesterday, I submitted a request at TransUnion to integrate the FICO 9 model for more than 40 SubscriberWise member operators across this nation," said Howe. "I've also directed SubscriberWise's chief systems engineer to authenticate system-wide software updates immediately following TransUnion's confirmation of live production. I expect by week's end that we'll be fully integrated with FICO 9."

"SubscriberWise technology touches a U.S. consumer every minute of every hour of every day," commented Howe. "That translates into hundreds of thousands of federally compliant credit decisions each year. Starting this week, it will translate into far fewer punitive credit decisions now that FICO Score 9 is onboard at SubscriberWise.

The data is confirmed and the scores are unequivocally more equitable for consumers who are otherwise unfairly impacted by medical collections," concluded Howe. "I'm optimistic that others will follow our lead and integrate this new scoring technology quickly. The credit consuming population – and the national economy – shouldn't have to wait a moment longer."

About SubscriberWise

SubscriberWise® launched as the first U.S. issuing consumer reporting agency exclusively for the cable industry in 2006. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's independent cable operators. Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative. SubscriberWise contributions to the communications industry are today quantified in the tens of millions of dollars annually.

SubscriberWise is a U.S.A. federally registered trademark of the SubscriberWise Limited Liability Co.

Contacts

SubscriberWise

David E. Howe, +1 330-880-4848 Ext: 137

David Howe

SubscriberWise

330-880-4848 x137

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.