

INDUSMACH Africa 2015

Investment, Expansion & Growth opportunities

DUBAI, DUBAI, UAE, December 3, 2014 /EINPresswire.com/ -- INDUSMACH AFRICA signifies as a remarkable meeting place for manufacturers, suppliers and industry consumers and eye witnesses a notable array of leading companies from the Industrial sector. The expo is set to commence for the 17th edition at Kenya and Tanzania on 07th to 09th May 2015 and 23rd to 25th May 2015 respectively with an exciting lineup of both local and international companies and is an ideal platform for product launches, finding new buyers & distributors, promoting brand names & image, updating existing customers and updating oneself with the latest in the industry.

Building on the success of previous

events, the INDUSMACH AFRICA 2015 just gets bigger and better. More than 5,580 + visitors from across East & Central Africa were in attendance at the previous edition of the event in 2013. The number of exhibitors and visitors in 2015 is expected to rise by at least 20%

To mention a few highlighted categories- Machinery, tools, Industrial Products like hand tools, fasteners, safety ware etc

The mega expo is being organized by Expogroup Worldwide, organizers of the largest International trade shows in Africa. Though Kenya by itself is one of the biggest markets in Africa, major emphasis is being laid upon attracting traders and importers from neighboring countries. The experience and comments of exhibitors at previous events indicate substantial gains from unexpected foreign visitors and we strongly feel that a rise in such statistics would ensure business especially for the foreign participants who form almost 80 – 85% of the exhibition.

Although Kenya is seen as a business hub in East Africa, Tanzania has some advantages that make it an attractive long-term location for business development. It has a stable political climate and has enjoyed continued economic growth for over a decade. Tanzania offers a very friendly and business like atmosphere to foreign investors and products. Duties are considerably low and re-exports to neighboring countries are either very low or exempted.



To sum up the to be held event INDUSMACH 2015 will serve as a comprehensive platform for international exhibitors to showcase their latest technological developments in the Industrial Sector and providing trade visitors with first hand information and experience from the best in the Industry

We believe this collaboration will benefit the growth of supporting industries tremendously. Not only will it have the discovery of latest in the industry but also meet companies from over 20 countries INDUSMACH is looking forward to gather, big, medium and small industrial sectors under one roof. Providing an opportunity to the participating companies to promote their products equipments and machinery to the wide African market. Thereby getting set to deliver outstanding value and quality for all investors involved.

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