

Liana Medic Agreement to Purchase Singapore Medical Store, Adding to Inventory and Market Reach

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SINGAPORE, SINGAPORE, December 3, 2014 /EINPresswire.com/ -- Strong growth is underway at Liana Medic the



acquisition of Singapore Medical Store will enable the online medical device and supply distributor to provide competitive discounts on high-quality <u>dental equipment</u>, <u>ophthalmology equipment</u> and <u>cosmetic laser equipment</u>, on top of its already diverse inventory. As with all Liana Medic products, the company plans to offer these products at up to 50% off normal retail price.



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Jona Ayu, President of Liana Medic

"Liana Medic has partnered with the government, university and military for over 30 years, with an emphasis on advancing resuscitation and critical care technology," said Jona Ayu, President of Liana Medic. "Singapore Medical Store's strong alignment with Liana Medic's existing sales channel will allow us to further expand our efforts to provide products known for the highest

versatility, reliability and clinical performance."

With cosmetic procedures becoming even more popular, especially among men and within certain growth markets,

Liana Medic is well positioned to ride this wave. The medical device supplier's new selection of cosmetic laser equipment includes some of the world's leading manufacturers, such as Aesthera, Candela, Cutera, Lumenis and Syneron. Customers can realize significant savings over other suppliers, while also enjoying the company's 100% satisfaction guarantee. Liana Medic will repair or replace any equipment still under the manufacturer's warranty.

Meeting the needs of a diverse group of clientele is central to the mission of Liana Medic. Typical clients include doctors, physician's assistants, nurses, physical therapists, caregivers and employees of assisted living facilities. But whether the client works in a hospital setting or helps individuals with home healthcare needs, the company offers the same extensive selection of quality and affordable choices from top manufacturers. Likewise, Liana Medic seeks to make choices available to those with limited budgets as well as those with highly specific requirements.

In growing its market share, Liana Medic intends to add value to customers through a flexible and efficient distribution strategy. Meanwhile, the company prides itself on being easy to work with and responsive to all questions and concerns. The inventory at Liana Medic runs the gamut from dental

and ophthalmology supplies to surgical, endoscopy and veterinary equipment, much of which cannot be found at traditional medical supply outlets. The company routinely advertises specials on its homepage alerting visitors to the most compelling offers of the day.

Existing corporate accounts will provide the foundation on which Liana Medic will build robust regional and national supply chains. Competitors in the medical equipment space typically think locally, whereas Liana Medic has much higher ambitions.

Liana Medic extends free shipping to all orders over \$499. With the recent acquisition of Singapore Medical Store, the company hopes to shortly be filling even more international orders and creating more satisfied, repeat customers.

About Liana Medic Ltd.

At Liana Medic, we're on a mission to provide a single place for people to find all the health-related products and supplements they need, from everyday home health accessories to sports nutrition and wellness supplements and more.

Our goal is to provide a large selection of medical supplies and products with the convenience of online shopping and customer service that's second to none. We aim to help our customers find the information they need to make informed decisions, and the products they need all in one place.

Contact:

Liana Liana Medic Ltd. 136 Orchad Road, 2424 Singapore

Liana Rahayu email us here Liana Medic Ltd +65 2424666

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