

MELBOURNE, AUSTRALIA, December 3. 2014 /EINPresswire.com/ -- In an era of music in which artificial sound improvement is nearly an industry standard, artists are likely to rely on Auto-Tune or performance enhancement software to improve their recording. While these methods of sound enhancement may improve the quality of an album, they also lose artistic integrity and natural sound in doing so. It is really refreshing when an artist breaks from the mold of studio production and instead relies solely on their own talent to shine through naturally. Australian singer and songwriter Chief has gone this route with his studio music. The end result is a very relaxing and pleasing smooth rock sound which maintains its natural aesthetic.

Chief has always been involved with music in some form since his childhood. He wrote his first song when he was only



10 years old. This has transitioned itself into four albums which have been made in just four years. This dedication to his craft is really evident in Chief's albums. Chief is a really talented vocalist. He has also played all of the instruments including playing drums, bass, keyboards, mandolin and guitars on his albums. Chief has also worked in the capacity of being a songwriter and producer on these albums which were produced from his home. In other words, especially for his first album, he has been put into an opportunity to take on much of the responsibility of the success or failure of these albums single-handedly. Chief's 4th Album is the culmination of all of this experience.

After Chief released his first album in 2011, he met with a member of the Indie label Stork Distribution. The label was so impressed by this release that that they chose to sign Chief. They then assisted in releasing his work on iTunes and in Australian music stores. This signing is a testament to Chief's talent and his listeners reaped the rewards of this distribution.

<u>Chief's new album</u> will have the unique feel of being recorded outside. For the past six months Chief has subsisted by living in his van. This was a move made out of necessity and economic reality created by financial stress. The electrical supply for the recording of the album will come from the van's battery power. The drum tracks to the songs for this new album were laid down in a scenic pine forest in County Victoria, Australia. This return to nature is a true fit for Chief's brand of music. Chief has stated that true creativity comes from a lack of resources, this creativity is the starting point for quality art. There is an old axiom that necessity is the mother of invention, Chief has proven that this

saying is true. And, as Chief joked, it was pretty nice out.

The financial stress which this album has been released under has made the need for production to be as cost efficient as possible. There are still costs which must be met. These costs include instrument hire, mastering and travel costs to places which are free from noise pollution during recording. A Kickstarter crowdfunding campaign is now in place and will run until December 17th. This campaign is designed to meet the costs and ensure that the album is released. Chief's Kickstarter page is currently playing a video featuring the track "Angel" from his third album "Songs". It is a beautiful rock song and the Kickstarter page is worth a visit. Chief describes his "Songs" album as an eclectic mix of 70s rock and roll. pop, folk, hard rock and country. There are crowdfunding rewards available to those who wish to make a pledge towards the production of Chief's new release. All amounts are in Australian dollars:

\$12 – A digital download of the new album.

\$20 – A CD copy of the new album and a digital download.

\$30 – A CD copy of the new album and a CD copy of Chief's third album titled "Songs". Also a digital download of both albums.

\$50 – A CD copy of all four albums as well as a digital download of all four albums.

Those who listen to Chief's music will find very smooth sounding rock and roll albums which make for great patio music.



## About:

Eclectic rock and roll recording artist Chief (<u>www.chiefsongs.com</u>) is in the process of completing his fourth album in four years. This talented singer, musician, songwriter and producer has been recording this album outside in County Victoria, Australia using his van's battery for power. This setting is a natural fit for Chief's authentic brand of music. There is a current Kickstarter crowdfunding campaign in place in order to assist with the release of his new album.

This press release can be viewed online at: http://www.einpresswire.com

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