

## Xerafy Slim Trak RFID Tag Promises Best Value for Asset Management Across Multiple Industries

New Gen2-compliant Slim Trak is a low profile, global frequency, embeddable metal RFID tag for IT server racks, tool tracking and hospital asset management

HONG KONG, CHINA, December 3, 2014 /EINPresswire.com/ -- Xerafy has launched of one of the most sought-after RFID tags in the market, providing customers the flexibility to use the tag in multiple industrial environments and geographies with different RF regulations. Designed with borderless asset



management in mind, the Slim Trak operates across the global frequency band and is cost effective without compromising on performance. Slim Trak is a passive UHF RFID tag that complies with EPCglobal Gen2 and ISO 18000-6C international standards.

The Slim Trak incorporates all the features our customers love about the <u>Xerafy Trak family</u> for asset management such as superior on-off metal read performance, high versatility and great customer value. The new tag will strengthen Xerafy's product offering for applications such as tool tracking, IT asset management, weapon tracking and others.

With a small footprint (56.5 by 5.95 mm/2.2 by 0.2 inches) and a low profile at only 1.3 mm (0.05 inch) thick, the Slim Trak is the thinnest tag in the Trak family of tags and can easily be integrated into the recesses of metal assets without compromising performance. Slim Trak has an IP68 rating and its ability to withstand high temperature and impacts makes it ideal for many applications which may involve heat shrinking, molding and strong vibration.

"Xerafy's Slim Trak is one of the most customer-centric tags in terms of performance, versatility and value for the asset management solution," said Xerafy founder and CEO Dennis Khoo. "Its low profile and small footprint will enable our customers to RFID-enable their assets at their source."

## **About Xerafy**

Xerafy's innovations have changed the price-performance ratio for RFID tags and made it possible for customers to track assets in a wide range of harsh environments. Xerafy provides

read-on-metal tags that can be embedded directly into assets to meet a full range of needs for RFID asset tracking in the aerospace, industrial, data center, healthcare, energy and other industries. Xerafy is headquartered in Hong Kong and maintains U.S. sales and support offices in Dallas and Minneapolis, and additional offices in the U.K. and China.

Learn more about Xerafy by visiting <a href="http://www.xerafy.com">http://www.xerafy.com</a>.

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